



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, FEBRUARY 16 AT 6:30 PM

EVENTS CENTER

AGENDA

Attendance: Dean Elliott, John Adams, Phil Riesselman, Rob Tkach, Wes Jacobs, Pat Candelaria, Hayden Schmidt, Lora Talbert, Scott Candelaria, Debbie Mills, Luanne Lee, Stefanie Hawkins, Michelle Bartlett, Tori Thelen, Sarah Fischer.

Meeting

Staff review

Concert: Tim reported that Randy Houser is fully under contract for the main act and a verbal acceptance has been received for the opening act. After negotiation, both the Nitty Gritty Dirt Band and the Oak Ridge Boys are unavailable.

Farm to Table: Stefanie reported that they are waiting on quotes from restaurant tours and tents.

First Weekend activities: Stefanie reported that the BBQ Competition is confirmed for 2023. Dean will follow up with the vendor on a conversation from last year about a donation to the Fair. Stefanie confirmed that the Car Show is returning as well. The Entertainment Committee is in the idea process for a second event in the tent used for Farm to Table on the first weekend, they are just waiting on the finalized budget. Commissioner Teal is looking to do a brew fest at the Fair, the Entertainment Committee and staff are looking into options for this.

Dean reported that the Castle Rock Chamber of Commerce is still willing to do the parade for 2023. There is a new Executive Director who is aware of construction going on downtown and the challenges this might pose.

Phil asked if Touch-A-Truck could be a part of the first weekend. Staff clarified that the Town of Castle Rock hosts the event after Fair and it is a

large event that takes up most of the Fairgrounds. If anyone would like to investigate logistics, the conversation is open.

Stick Horse Rodeo – Scott confirmed that Stick Horse Rodeo will still be on the First Weekend, but he would like to look at a different space for the event. Scot will work with the Entertainment Committee and Staff on a new location.

Review Director attendance data: Scott and Dean have looked over Director attendance for 2022 to stay in line with the Policies and Guidelines. The Guidelines state that a Director shall attend 75% of meetings and be on two committees unless a Chair of a Committee. There are three Directors in question that Scott and Dean are reaching out to, Arlie, Ben, and Craig. Arlie would like to stay on through the end of his term this year and then possibly move down to an Associate Member. Ben has a new job and cannot make the attendance requirements; he would like to move down to an Associate Member due to his time constraints. Scott is working on reaching out to Craig.

Discuss open Director positions:

Staff will take the recommendation for Gary and Lisa Turner to become Fair Board Directors to the March Commissioner meeting. With Ben stepping down, this leaves one open Director position. Pat would propose that the Board observe those individuals who have showed interest in a director position until after Fair to see how they stay involved. From the last set of interviews, the Nominating Committee believes there are four more strong candidates they would consider.

Dean reported that the Fair Board did not appropriately recognize that Board Members whose terms expired in 2022 and they were not re-approved for another term. This will need to take place at next week's Fair Board meeting. As a reminder, this is to be done in October every year.

Scott asked Staff to send out an updated committee schedule again to pass along to anyone interested in attending committee meetings.

Ticket pricing: The Guest Services Committee is recommending a \$2 increase in all tickets sold. With that increase, the Barn Dance would be included in all Saturday admission. The Committee is recommending to still have free family admission day on Thursday and Sunday, with potential discounts for families at the rodeos. The Committee is also recommending children 2 and under have free admission to the

Fair and rodeo performances. Also looking at group ticket discounts as well. Consensus from the Committee.

Review open items on task spreadsheet: The committee went over open tasks and questions on the weekly Fair Task Spreadsheet.

Discuss March dates: The Committee agreed to leave the March Executive Committee on March 9 and Fair Board on March 16.

Tentative 2023 Fair Schedule: The Committee reviewed and discussed changes to the 2023 schedule. The changes included but are not limited to removing Horse Receiving from Hometown Rodeo, removing 4-H project viewing on Wednesday, adding an extra day (Thursday) to the Events Center, and adding an additional entry time to Ag & Floriculture on Wednesday evening. The Committee also discussed options for moving Dog Agility in years to come and will table the idea until after the 2023 Fair. Hayden also informed the Committee that the Shooting Sports department would like to move Western Heritage to one week earlier on July 8.

Farmer's Market Sign Up: Guest Services has asked each committee to sign up for one or two farmer's markets to help promote the Fair overall in Castle Rock and Highlands Ranch. The farmer's markets will take place between May and July. Staff has all the materials needed for the booth (pop-up, giveaways, etc.) for someone to pick up a head of time. Consensus from Committee Chairs. Tori will email out a schedule of the farmer's markets.

Exceptional Rodeo: The Fair Board received a request from Commissioner Laydon to host an Exceptional Rodeo at this year's Fair. The Committee discussed the needs and logistics for the event, and all agreed the best time slot would be on the first weekend. John, Debbie, and Tim will work together to find the best time in the Outdoor Arena for the event.

Other

The Fair Board received a request from Commissioner Teal about a horse drill team that would like to perform at Fair, the Pikes Peak Rangerettes. The Rodeo Committee confirmed that the Rangerettes drill team had been at the Fair several years ago, but that they currently have a different drill team, Blazing Saddles that performs before Hometown Rodeo. Blazing Saddles has been performing for two years at the Fair. Unfortunately, it would be a conflict to bring another drill team in on the first weekend and there is not an opening in the arena on the second weekend. Debbie reminded the Committee that any drill team can apply to be in the parade as an alternative.

Next Meeting:

March 9, 2023, as currently planned

Comments: