



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, APRIL 13th AT 6:30 PM

EVENTS CENTER CONFERENCE ROOM

AGENDA

Attendance: Dean Elliott, John Adams, Phil Riesselman, Rob Tkach, Pat Candelaria, Lora Talbert, Scott Candelaria, Hayden Schmidt, Debbie Mills, Sarah Fischer, Clay Gysin, Tim Hallmark, Michelle Bartlett, Stefanie Hawkins and Tori Thelen.

Meeting

Staff review

Items Needing Attention of the Committees: Staff requested committees to coordinate schedules and sign up for farmer's markets. Ticketmaster went live 6 weeks earlier than normal and we have sold 460 tickets within the seven events. Tim announced that Willie B is confirmed to be the MC at the concert. Tim has been checking in with management regarding unsigned entertainment contracts.

Review Committee Activity:

Marketing: Sponsorship at 170,000 and 23 contracts out. Versatility creating campaigns and other marketing tools for 2023 Fair & Rodeo. Debbie discussed youth night and contacting sports leagues to be recognized on Thursday's ProRodeo.

Rodeo: John discussed purse money is 12,000 per event, 84,000 total towards purse money.

Admin: Lora discussed planning workday and managing wristbands. Dean volunteered to sell 4-H wristbands. Reinstating orientation for new directors. Lora showed logo's to choose for black jackets. Committee agreed to continue using stacked logo.

Livestock: Phil discussed processing and handling of animals. We do not have the number of animals the handler will take yet. To be determined. Staff

proposed moving the livestock sale back a week to utilize innovative. Pat mentioned there was a request for a different backdrop for photos. Pat shared of a permanent fixture for photo ops at another Fairground and liked the idea of having something similar. Committee will discuss ideas for new backdrop at next meeting.

Entertainment: Farm to Table is going well. 325 tickets available to purchase. Second event is ongoing planning phases. Committee recommending "Sunday Sips" for a second event to utilize tent and to include local breweries, winery.

Show Management: Completed individual meetings with superintendents to discuss judge updates and poultry. Logistics of show will remain the same for poultry for 2023. Hayden said there are 10 more exhibitors for poultry in 2023. The barns will be cleaned to avoid potential virus outbreaks. Hayden mentioned 75 enrolled Clover Buds and its significance. Discussion of Fair Board doing something for Clover Buds to keep them excited to continue involvement. Committee is working through finalizing judges' contracts.

Guest Services: Gary Turner was selected and nominated for Chair.

Director Buckles: Dean discussed the opportunity to purchase 2023 Director Buckles. Executive committee recommended admin committee to send an order form for anyone interested. Scott suggested associates should also have the opportunity.

Review Policies and Guidelines: County attorney suggested a minute book versus a formal policy and guidelines document. No job description in current policy and guidelines. The current policy states that all directors need to be a resident of Douglas County. Sarah said if there are non-county directors there should be a limit. Hayden suggested asking for a vote from Fair Board. Scott reminded committee there are criteria for selecting directors and non-county residents could be valuable assets based on their involvement and consideration is worthwhile. Debbie reminded committee Douglas County is rapidly growing and should provide plenty of worthwhile applicants. Dean suggested a nominated Director needed to either be a Douglas County resident or be an involved active associate.

Tentative Schedule: Scott requested the time of Stick Rodeo be changed to 12:00 pm. Scott can set-up for Stick Rodeo on Friday if staff locks up. Mutton Bustin Saturday needs to be changed to 2pm and registration at 1pm. Remove duplication of Mutton Bustin registration on Thursday, August 3rd.

Other: Dean applauded the service for Monty Anderson and asked to have a moment of silence at Fair Board on 4/20/2023. Dean recommended a banner be made to honor Monty at Fair. Phil asked if Luanne would still be involved as Fair Manager. Tim explained he the stand in manager until we hire. Tim notified Committee that there were several applicants for the Fairgrounds Manager position and interviews will begin next week. John mentioned Fair Foundation to supplement \$500 for Rodeo. Tim notified of Lisa Gaudy's mother's passing and asked for well wishes and donations to support family. Pam discussed the Shooting sports advisory board had a meeting with 150 attendees. She said there was a lot of interest in leadership positions. Debbie gave update on Exceptional Rodeo and notified committee that Roper will be sponsoring.

Next Meeting:

May 11th, 2023

Comments: