



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, APRIL 14, 2022 AT 6:30 PM

EVENTS CENTER

MINUTES

Attendance: Debbie Mills, John Adams, Gabriel Ryan, Craig Sloan, Hayden Schmidt, Scott Candelaria, Phil Riesselman, Pat Candelaria, Sarah Fischer, Dean Elliott, Wes Jacobs, Ben Alderton, Allison Paul, Sonia Ormsbee, Clay Gysin, Tim Hallmark, Michelle Bartlett, Coral Miller, Pam Spradlin

Meeting

Discuss Current Budget

Sonia discussed the format of the budget documents. Staff has been updating these with estimated costs as they know them.

With the addition of the first weekend activities there may be overages this year. Costs of other items have gone up this year and will cause committees to look at ways to save money.

Update on Hometown

The committee discussed the Hometown Rodeo contractor, and the County will be working with them on insurance requirements.

The price increase for the rough stock is about \$1,300 and the sheep are \$2 per run more.

Beyond the Dirt/PRCA Rodeo Youth Camp

John Adams discussed the original intent of Beyond the Dirt as an educational activity for families to learn more about the Rodeo. Through the years, additional activities were added.

This year the Rodeo committee is recommending the PRCA be hired to put on the PRCCA Rodeo Youth Camp this year. The PRCA brings in instructors and all the equipment. The fee would be \$20 per kid ages 8 -18 and would have them rotate through different stations over the course of 3 hours. Water and snacks would be provided.

Review Buckle Proposal

Dean updated the group on the Awards Committee's hard work securing buckles for this year. Montana Silversmith's quote was much higher than previous years, so the committee looked for alternate companies. Ranahan Customs is providing mockups and has quoted an 8 week turn around time. Pat updated the group on the delay in sponsorship letter being sent out. The Awards committee is waiting until buckles are confirmed in case there are other changes.

John questioned how the buckles from Ranahan hold up long term. There is no clear answer on this yet.

Shooting Sports Award Naming

Pat passed on information from the Shooting Sports advisory Committee. They would like to rename the Good Sportsman Award to the Mikayla Dame Good Sportsman Award. The Awards Committee agreed to the change which will be made for 2022.

Hayden added that there was lots of conversation with the superintendents and they also agreed it would be a good change.

Debbie mentioned Colorado State Patrol will also be doing a campaign called Click it for Mikayla.

2022 Marketing Design

Debbie passed around the final marketing poster.

Dean requested the logo be placed at the bottom.

Update on Policy and Guideline Document

The Committee is still updating the Policies and hopes to have a final draft at the May Fair Board meeting. Final version will go to the Commissioners for approval.

Director Nominations

Eight individuals applied for Director positions. After interviews were completed one person was chosen to be nominated to the Commissioners- Pat Salazar from Creative Arts.

Other individuals not chosen for the role were encouraged to volunteer on committees, and all were interested in volunteering if not chosen.

Other

Debbie reminded the committee that Cowboy Ball is May 7th in the Events Center. The Fundraising goal is \$30,000. Fair Board members should promote the event, buy tickets, and donate whiskey.

Coral updated the group on the Farm to Table event on Saturday, July 30th. There will be a tent on the soccer field by the Events Center with long communal tables for just over 250 people. There will be vendors selling local items, a bluegrass band and vintage car selling alcohol. An artist will live paint the event.

Sonia updated the group on the ticketing fees for Grounds Admission and Rodeo. There will be a discount for online sales. The earlier a person buys tickets the more their discount will be, starting at 30% off. There will also be fees added in per ticket and per order.

There is no discount on concert tickets, Barn Dance or Farm to Table event.

Ben updated the group on the Avian flu. Currently the restrictions for comingling end June 26th which is after fair entries close, and Poultry ID Day. Show Management will work with superintendents to make appropriate changes.

Gabe mentioned that the Guest Services committee began a discussion in their committee meeting this week. The committee would like to explore the feasibility of having each committee in charge of their own coolers with water and ice each day. Handling water requests for all locations is a full-time job.

Hayden mentioned that water for Show Management is crucial for their large group of volunteers and judges, they cannot handle this task on their own. Can County staff handle this job?

Tim clarified that County cleaning staff cannot take this task on as it would result in them having less time for their jobs as well. Each committee will need to handle this, and the County can come up with solutions to provide water in convenient locations.

Sarah informed the group that there is a Livestock Judging event is April 30th at the Indoor Arena from 8:30-noon. They still need volunteers and award donations.

Next Meeting:

May 12, 2022