



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, MAY 14, 2020 AT 6:30 PM

AGENDA

Virtual Meeting

Attendance: Lora Talbert, Dean Elliott, Debbie Mills, Craig Sloan, Phil Riesselman, Luanne Lee, Wes Jacobs, John Adams, Tim Hallmark, Michelle Bartlett, Vicky Starkey, Ben Alderton, Synneva Knopp

Outside Open Comment- None

Guest Services

Dean informed the group that Volunteer Connect is ready and Michelle will publish the link to the website once more clarity is received on how COVID will affect this year's Fair. If the Fair & Rodeo are virtual, there will be no need for volunteers, but if it happens in-person, volunteers will still be needed, just in a smaller capacity.

Entertainment

Lora informed everyone that the committee is looking at all the entertainment currently scheduled for this year and seeing if any of it can be done virtually. She gave an example of having the trick roper record a performance and playing the video as an intermission during the rodeo or sharing it on social media. Keifer Draft Horse will not be coming this year, but the committee is still considering the option of the Draft Horse show on Sunday.

Marketing

Debbie explained that all marketing and advertising efforts are still on hold as we cannot advertise until decisions regarding Fair are made. The Royalty representatives have attended a few functions, but have worn masks and adhered to social distancing. All parades this far have been canceled, but they are waiting to see if the Fair parade is able to happen in July. Sponsorships are down, although many people still want to be involved and support the Fair & Rodeo. Debbie explained that her and Synneva are keeping a in close contact with sponsors so that once we know what we are able to offer them, agreements can be made quickly.

Rodeo

The deadline to determine whether or not a rodeo will be held is July 9, the day before contestants enter. All of the contractors are being flexible and are willing to wait. Debbie let the Committee know that the Hall of Fame is not sure if they are going to have their induction weekend or not and are waiting to see how many rodeos cancel and what happens with COVID-19. She also said that she is reaching out to restaurants to see about box lunches for contestants. Hometown Rodeo will mimic the same guidelines as the PRCA. The Committee is recommending to cancel Mutton Bustin' and Beyond the Dirt for this year due to logistics.

Show Management

Ben informed everyone that the Show Management committee had been asked to provide recommendations for how their respective departments could function if Fair was done differently- either virtual or socially distanced. These recommendations are due June 13.

Livestock Sale

Phil let everyone know that the committee had decided to go with ShoWorks again. Michelle is researching different online options for a virtual and/or hybrid sale. The committee also discussed lowering the commission percentage for this year, but are undecided because having an online version of the sale may be just as expensive.

Fair Planning Committee

After the committee gathers all the information from the individual committee meetings, they will work with staff to compile all the recommendations into 3 different options

Fair Foundation

Pam gave an update on Fair Foundation. The Cowboy Ball has been postponed; they are hoping to reschedule for November. The group is still discussing how to contribute to Fair.

Next Meeting:

June 11, 2020

Comments:

Chair Approval will take place in November.