



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, JUNE 10, 2021 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: Luanne Lee, Michelle Bartlett, Allison Paul, Lora Talbert, Pam Spradlin, Gabe Ryan, Phil Riesselman, Hayden Schmidt, Craig Sloan, Debbie Mills, John Adams, Wes Jacobs, Pat Candelaria, Scott Candelaria, Dean Elliott.

Committee updates

Awards: Pat reported that all is going well. The committee is focusing on animal awards first, then will focus on all others.

Livestock Sale: New sign has been booked and fee is able to be covered within the Livestock Sale budget. Mock sale for committee members went well, it was easier to make sales and add-ons than originally thought. The Mock Sale for all sale volunteers will be on July 14th.

Marketing: Debbie reported that the sponsor deadline is July 9. The coffee sleeves are a very popular marketing piece, and they would like to continue with next year's dates. The TV Marketing will begin mid-July. Still looking for an Xtreme Bulls sponsor.

Rodeo: Craig reported that they will have a meeting on June 14. They will be going over National Anthem singers and Beyond the Dirt. They will also be doing inventory of supplies.

Entertainment: Lora reported that there will not be a chuck wagon display in the Old West Town. They are still looking for a Pancake Breakfast sponsor and vendor.

Show Management: Hayden discussed the changes to the Rabbit show due to the virus. ID day will be virtual. Vaccinated rabbits will come for rabbit show first, then

unvaccinated rabbits. Robin Vogel will be onsite to monitor their health. Planning for in-person showing of rabbits at the sale this year.

Michelle and Hayden are having individual meetings with Superintendents, about half are done.

Entries close on the 16th. Planning on 1,000 birds this year. May be short by 100 pens but committee will plan on getting them.

June Show was last weekend. The kids picked the judges, and the choices weren't run by the Show Management Committee and the Market Beef Judge was at June Show. Hayden will bring names of judges to replace them to the Fair Board meeting next week for approval.

July 7th Superintendent meeting at 6:00 pm in the Events Center Conference Rooms.

Guest Services: Dean has not heard back from his contact at IREA for volunteers. In-person volunteer orientation will be Sat. July 17th. Filming the orientation video at 10:00 am on Monday the 14th. Social Media push from the County continues to Fair. County ticket sales volunteer push will begin early next week.

Staff:

New staff member: Allison Paul will be taking on Fair responsibilities, main County contact for Guest Services.

Fair Parade Update: Luanne met with the Chamber and the Town about the Fair Parade this year. It will be happening despite complications from construction. More information to come for future years of the parade.

Dean encouraged full participation from directors at the parade. Hometown Rodeo and a handful of animal shows happen this day that tie up Directors.

Other: Scott attended last minute meetings today with BOCC to meet potential sponsors.

Elephant Rock: Fair Foundation handled liquor sales for Elephant Rock June 6th. Dean extended thanks to everyone who was involved in this. Elephant Rock was thankful, and the Foundation was able to raise money and awareness of the Fair and Rodeo.

Spreadsheet review: Dean encourages everyone to look at the spreadsheet and make sure that they are staying up to date with everything. The committee asked that the spreadsheet be sent out in PDF form instead of the current link.

Next Meeting: July 15, 2021

Comments: