



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, SEPTEMBER 10, 2020 AT 6:30 PM

AGENDA

Meeting

Staff Update

The Fair Staff stated that they have been tasked with looking at how the Fair can be financially self-sustaining. Because the deficit is quite large, increasing revenue alone won't be enough so they are looking at different ways money can potentially be saved we well. The Staff will bring it up to the Fair Board at the upcoming meetings, but explained they wanted to plant the seed with the Executive Committee now.

Dean asked for clarification. Fair Staff stated that they aren't changing anything and are just doing research on how they can cut costs, generate more revenue and are talking to other Fairs in order to compare how much money is spent and where it is allocated.

Dean stated that he thinks the Fair Board should be involved and that he doesn't think they should just be handed a budget. Wes asked if the budget was already decided for 2021. Luanne said as far as she knows it hasn't changed, however, she knows that no additional money was given to the operating budget. Dean asked when the Fair Board would be made aware of the new budget. Luanne said that the Commissioners normally review it in October and then it's finalized in December.

Guest Services

Dean reported that the Guest Services Committee met telephonically on 9/8 and reviewed how everything went at Fair this year. Volunteer numbers were low, but they received a lot of positive comments. They also identified a couple of things that need to be communicated earlier in the year as far as roles and responsibilities go when working with County Staff and ticketing.

Dean said he had a couple of ideas for who would replace him as Chair of Guest Services when he becomes Fair Board Chair and that he would share his plan with everyone else in November.

Entertainment

The committee didn't meet since there wasn't much to discuss from this year's Fair, but they will be having a special meeting in October to start deciding on entertainment options for 2021.

Marketing

Debbie let the committee know that Rylee and Shelby both fulfilled their duties and are eligible for their scholarship. She will request approval from Fair Board before requesting the money from the Foundation, but wanted everyone to be aware.

The Marketing Committee meeting will be held on 9/16 with the goal of beginning to finalize the 2021 marketing plan.

Rodeo

Craig stated that the Rodeo Committee be meeting on Monday, 9/14 and will review what went well and what can be improved next year.

Synneva mentioned the committee is able to use Summit Pro Rodeo for two more years before going out for a formal bid. She also asked Craig if the Rodeo Committee wanted to use the same video scoreboard vendor again this year or would be interested in partnering with other companies. Craig said they want to review all their options.

Show Management

Michelle stated that the Competition Rules changes will be due October 15.

The Awards Committee will be meeting in a couple weeks and will include in their discussion the process that needs to be implemented when a Fair Board member steps down. Luanne asked if they were doing all awards or just 4-H. Pat said they are mostly focusing on 4-H right now and she wants to start with a clean slate as there is currently no rhyme or reason to the amounts and number of placings. She explained that it doesn't make sense to spend such a large amount of money on premiums/awards.

Pam referenced an issue occurring in the horse program. She said that she talked with Kirsten about it and she offered to come discuss the situation with the Executive Committee if need be. The committee discussed if they needed to be involved in the situation or not and determined it was a code of

conduct problem and the situation needed to be addressed by CSU. Because the exhibitor in question was approved to participate in Fair and won the buckle, there was no reason for them to take the award away.

Livestock Sale

The committee is considering doing a Hybrid Sale for 2021 but are not 100% due to the cost of the software.

Fair Foundation

The Ghost Town Hoedown will take place on 10/24. There will be 175 tickets for sale at \$20 per ticket. The tables will be spaced out and although there will be a band (Dustin Devine), the event is not a dance, but merely an event to bring the community together.

The next Fair Foundation meeting will be on 9/23.

Other

The committee discussed the timing of director reappointments. Pam said it would be hard for the Board to vote on directors since there aren't scheduled meetings October. Synneva asked if anything that was typically due in October could just be pushed to November and Pam said yes, but that it would be a lot to fit in. Synneva said that the committees could discuss chair reappointments/nominations at the committee meetings in November before the November Board meeting and it should all still work out fine.

Pam brought up that people wouldn't know if their term was expiring for Director reappointments in time to know if they want to continue. Luanne said that they could email Pam and Dean the list of Director terms so they could notify the people who need to re-up.

Dean would like to have a Fair Board meeting in October and possible an Executive meeting as well.

Next Meeting:

November 12, 2020

Comments:

Debbie reminded everyone about the Roper Apparel Sale next week.

Dean would like to have a Fair Board meeting in October and possible an Executive meeting as well.