

DOUGLAS COUNTY FAIR BOARD
May 20, 2021

The Douglas County Fair Board meeting was called to order at 6:30pm on, May 20, 2021 by Dean Elliott Chairperson. The meeting was held in the Events Center Conference Room at the Douglas County Fairgrounds. The Pledge of Allegiance was recited.

Board Members Present:

*Ben Alderton
Monty Anderson
Pat Candelaria
Scott Candelaria
Dean Elliott
Sarah Fischer
Jennifer Foss
Arlie Gordon Jr.
Tom Harris
Wesley Jacobs
Debbie Mills
Phil Riesselman
Gabriel Ryan
Hayden Schmidt
Craig Sloan
Pam Spradlin
Lora Talbert*

Associate Members Present:

*Nick Candelaria
John Holst
Anneliese Phippen
Kyle Moore
Dick Sabulsky
Rob Tkach*

Staff Present:

*Michelle Bartlett
Kyle Christensen
Kirsten Cowan
Mike Ehmann
Synneva Knopp
Luanne Lee*

Board Members Absent:

*Jack Orr
John Adams
Shawn McWhorter*

Associate Members Absent:

*Barry Borges
Matt Coyle
Darlene Craven
Deb Dilley
Chayce Lutz
Scott McHenry
Laura Martin
Patti Russell
Pat Salazar
Jessica Smith
Todd Spencer
John Woodrick
Phillip Woodrick*

Staff Absent:

*Nicole Speeding
Tim Hallmark
Laurie Anderson*

Other Guests:

Tori Checkal

Standing Members Present:

None

Public Meeting

Public Comment – None

Approval of Last Meeting Minutes – The minutes were corrected to reflect that John Holst was at the April meeting and Gabe was incorrectly listed as both absent and present. With amendments mentioned, Ben moved to approve the April minutes. Gabe seconded. All approved.

Treasurers Report – Wes reviewed the current budget and compared expenses to revenue.

CSU Extension Report- Kirsten thanked everyone who came to 4-H 202 and announced that both Poultry and Rabbit I.D Day are coming up. There will be a branding workshop held on June 18.

Kyle stated that the CSU Extension Office has two interns for the summer interns, Brittany Duckworth and Hunter Bern.

Fair Management Report – Michelle announced that the parking and event staff bid was awarded to Colorado Event Traffic and the security bid was awarded to the Denver Protective Services. She also asked that everyone turn in their shirt and jacket order by 5/26. Synneva stated that all the food vendors had been selected and there are only a couple spots left in the Marketplace. She also announced that 5/28 would be her last day with the County.

Guest Organization Reports

4-H Youth Council – Tori Checkal announced that 20 people are signed up for June Show and Youth Council elections were held at the last meeting.

4-H Leaders Council- None

FFA- Sarah Fischer spoke on behalf on Bailey. She reported that new officers were elected: President- Hannah Wiskus, Vice President- Skylar Eaton, Secretary- Bailey Fischer, Treasure- Sarah Chartier, Sentinel- Luke Jordan , Reporter- Rebekka Gaulrapp, Executive Committee- Carlie Atchley. Sierra Holt, Shiloh McCarty. The FFA teacher, Mrs. Simonds, is leaving and the new contact will be shared when available. FFA Participated in CDE's Virtually at the beginning of the month.

Fair Foundation- The next Fair Foundation meeting will be Wednesday, May 26. Dean requested that Mark Moore be added to the Fair Board meeting invite.

Committee Updates

Guest Services Committee- Gabe shared business cards with the Board that have a QR code on it that will direct people to the volunteer website. He shared IREA possibly has 160 employees who can volunteer at Fair. Gabe nominated Jean to become an associate member. Scott seconded. The motioned passed.

Marketing Committee- Debbie shared that she is working with the CSU Extension Office to get the 4-H member signs out, almost all the content from the Souvenir Program is collected and there is the goal of getting it published digitally mid June. The Committee has attended several rotary meetings which have resulted in potential sponsorships, Livestock Sale buyer groups and a group ticket purchase. The Committee is partnering with CALF and CSU Extension to focus on ag education in the Marketplace and will be utilizing the passports to encourage participation. Roper will give away prizes for everyone who completes the passport. Debbie reported that the Cowboy Ball was a success and resulted in a couple new sponsors. Window Paintings will take place early June and Debbie encouraged people to let her know if they want one for the back of their trucks.

Entertainment Committee- Lora reported that the Committee mostly discussed the 2022 budget requests at the last meeting. She also reported that the band Narrow Gauge has been replaced by a Bonnie Raitt tribute band, Nick of Time.

Livestock Sale Committee- Pat reported that the Committee will ask Fair Foundation for \$5,000 because it costs more to do the hybrid sale and the cost of the sign has increased as it will have to be set up farther in advance. The Committee is reviewing how to use ShoWorks and will meet 5/21 to practice. The official Mock Sale will be held 7/14. The caterer is Broken Bones BBQ. The Committee will be borrowing the Fair Foundation's PayPal account so people can pay online. Phil expressed concern that exhibitors do not know they have to upload a picture for each animal, and they must be in the photo. Kirsten said she would put information in the 4-H blast as soon as she receives it. Michelle explained she was waiting on some information from ShoWorks, but communication will go out shortly. She also stressed the fact that kids needed to upload a photo when registering but will be able to reupload a new photo after entries close.

Rodeo Committee- Craig reported that the Committee went over the 2022 Budget Request justification, discussed day sheets, National Anthem Singers, Beyond the Dirt requirements, Mutton Bustin' Registration Volunteers and the Hay Vendor.

Show Management Committee- A list of judges was presented, and Hayden moved to approve the list so that Ben and himself could begin contacting the judges. Gabe seconded. The motion passed.

Hayden provided an update on the Dog Program issue that was presented at the last meeting. He said the recommendation was made to not change the rules and keep the heights the same as they are already list in the CRR. Dogs may get approval to jump at a lower height only for medical reasons and get written approval from a veterinarian.

Judge names will not be released until all contracts are signed, but this process will be reviewed in 2022.

Ben and Hayden stressed the importance of Fair Board members being present at the 4-H Shows and said they may be sending around a sign-up sheet.

Executive Committee- The committee discussed budget requests, future Fair dates and plans for camping and parking.

Old Business

Dean asked to remove the food vendor discussion as it will be reviewed later when the Policies and Guidelines are reviewed. He explained the intent behind requesting to move it to Guest Services was to add another aspect to the Committee that focused on enhancing the guest's experience.

The Board reviewed all the Committee Budget Requests for 2022. Each Chair gave the explanation for their requests and the Board collectively prioritized them. Hayden moved to approve having a \$7,500 increase in Fair Services for the Livestock Sale to be the number one priority, Phil seconded. Craig and John opposed. The motion passed. Hayden moved to approve the purse increase for the rodeo events as the second priority. Phil seconded. The motion passed. Ben made a motion to prioritize the remaining 5 requests 3-8 as they were shown on the board. The motion passed.

New Business

Dean stated that West Gate will only be open during peak times of the day to encourage people to spend time in the Marketplace.

Dean explained that 4-H camping will be inside the fence this year and that the County's Road and Bridge department is working to build out an area to increase the number of camping spots. Superintendent parking has been moved outside of the fence to help accommodate for this. There will be no color-coded parking lots or passes this year and other than Fair Board Director and Livestock Sale Buyer passes, the parking lots will be available on a first-come basis. Pat stressed the importance of informing 4-H families and Michelle said it would be in their exhibitor packet. Dean said they will still be able to park where they have in the past, it just won't be a reserved lot or require a parking tag.

There is the possibility of having some sort of VIP lot.

The Executive Committee appointed a sub-committee to examine future Fair & Rodeo dates due to the issue of limited carnival vendors and general overlap with Fairs in the surrounding area.

Dean stated the MOU between the County and Fair Foundation is in the revision process and the changes will be voted on in the June meeting. A copy will be sent out ahead of time to provide everyone a chance to review.

Director Comments

Scott asked if there were any associates who were interested in becoming Directors for the open position. Rob Tkach raised his hand.

Ben stated that he thinks the intent of the MOU between the County and Fair Foundation needs to be expanded upon so people know what to expect when it is presented.

Pat stated that the Awards Committee will be meeting 5/24 to finalize changes for 2022.

The meeting adjourned at 7:47pm.