



DOUGLAS COUNTY FAIR BOARD- GUEST SERVICES COMMITTEE MEETING

TUESDAY, JUNE 8, 2021 AT 5:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: Gabe Ryan, Allison Paul, Michelle Bartlett, Sonia Ormsbee, Dick Sabulsky, Jean Sabulsky, Scott Candelaria, Pat Candelaria.

Update from Staff

New Staff: Allison Paul is the new Douglas County representative for this committee.

Volunteer Orientation Video: Gabe will bring his camera on Monday, June 14th at 10:00 am to film for an online orientation video. Jean and Dick would like to be a part of it.

In-Person Training: The committee decided to also have an in-person orientation. The benefits of having an in-person orientation were discussed and the decision was made to offer two in-person trainings on July 17th.

Committee activities

Volunteer Recruitment

IREA Update: Dean reached out to IREA but has not heard back yet. Will follow up again this week.

Douglas County and Castle View High School Football: Hayden gave business cards to the football coaches at both high schools.

Large Businesses/Corporations: Gabe will reach out to Canvas Credit Union, Arrow and Charles Schwab employee volunteer representatives to try and get more group volunteers

Business Cards: Gabe has been leaving business cards at businesses around Castle Rock. Jean left business cards at the Rec Center and Senior Center.

Support for Ticketing: Sonia confirmed the final schedule for ticketing services. A certain number of ticketing services shifts will be available on Volunteer Connect for any Yellow Shirt volunteers to sign up for.

Social Media Push: Douglas County has begun a phased approach for advertising volunteer needs for the Fair. First push went to high schoolers, then college, young adults, and older adults. The County Marketing Team is using platforms such as NextDoor, Facebook, and the newspaper.

New Associate Member: Jean Sabulsky was inducted as an associate member in the last Fair Board meeting.

Next Meeting: July 13, 2021 @ 5:30pm

Comments: