



DOUGLAS COUNTY FAIR BOARD- LIVESTOCK SALE COMMITTEE MEETING

WEDNESDAY, JANUARY 8, 2020 AT 6:30 PM

FAIRGROUNDS EVENTS CENTER CONFERENCE ROOM

AGENDA

Meeting

Attendance: Sarah Fischer, Wes Jacobs, Pat Candelaria, Nick Candelaria, John Holst, Michelle Bartlett, Luanne Lee, Phil Riesselman, John Woodrick.

Animal Numbers: Wes gave a summary of the number of animals, buyers, records and add-ons for the 2019 sale. Discussion was had about how the committee would like to display add-ons, either by quantity or amount given. John Holst brought up the idea that this would foster "competition" and hopefully get people to donate more to the kids. The decision was made to display this as two corrugated plastic signs with 1) anyone who has donated \$2,500 or more and 2) anyone who has donated to 20 kids or more.

There was discussion about wanting more goats in the sale. Phil expressed his concern that they all are donated back and go to market and no one wants to buy them to eat.

Catering: The committee has decided to go with Plum Creek Catering for the Buyer's BBQ.

Photographer: The committee would like to explore the option of using a different photographer.

Giveaway Options: The committee is looking into other options besides a tractor. Some ideas for other options include: another piece of equipment such as a snow blower, log splitter, etc. The committee would still like to pursue the same sponsor but look at a different option. The idea was brought up of potentially giving away two items. This would give buyers more opportunities to win. Phil asked the committee members to bring ideas to next meeting. Phil is going to reach out to Potestio Brothers (sponsor) about different options.

Sponsors:

Signs: DC Septic, Farm Credit of S Co, FirstTier, Janice Hrbaty (Pat to reach out), Lautenbach (Phil to reach out), Maureen Frank (Pat will reach out), Royal B Threads, and West Side Towing.

Others: Castle Rock Florist (Pat to follow up), Plum Creek Catering, Potestio Brothers, Spradlin Printing, Texas Roadhouse and CALF.

Clerks: There is a possibility that some clerks from last year will not be coming back. The committee brainstormed ideas of who else they could bring in. The committee requested that two foundation members are present to run credit cards.

Next Meeting:

March 11, 2020. An additional meeting is to be held on February 12, 2020.

Comments:

Pat Candelaria asked that the name of each buyer be printed on the bidder cards. Phil agreed and asked that the cards be larger than they have been in the past. Pam Spradlin will bring examples to the next meeting.

Sarah Fischer asked for more lighting for clerks.

Pat Candelaria asked for drapes in front of clerks before the sale starts. This will help to avoid distractions when getting ready for the sale.

Pat Candelaria will bring job descriptions for clerks to next meeting.