



DOUGLAS COUNTY FAIR BOARD- RODEO COMMITTEE MEETING

WEDNESDAY, MAY 3, 2023 AT 6:30 PM

JAMES R. SULLIVAN EVENTS CENTER CONFERENCE ROOMS

AGENDA

Meeting

Attendance: Gary Turner, Josiah Fredericks, John Adams, Debbie Mills, Michelle Bartlett, Arlie Gordon Jr., Jennifer Foss, Deb Dilley, Laura Martin, Gabe Ryan, Scott Candelaria, Tom Harris.

Sponsorships: Debbie reported that sponsorships are doing well for this year; there is a waitlist for chute sign sponsors. The Steer Wrestling Event Sponsorship is still available (for \$2,500. Roper has agreed to sponsor the Exceptional Rodeo for this year. All hotel rooms for the Fair are being comped by The Quality Inn in Castle Rock at a value of \$7,500. They are also offering a discount for anyone associated with Fair.

Farmers Market: The Rodeo Committee has signed up for the June 11 Farmer's Market in Highlands Ranch; Deb Dilley and Laura Martin have volunteered. Gary gave the Committee an overview of what they will need to do.

Contract Update: Michelle updated the Committee that all contracts have either been sent out for signature or have been signed.

Grand Entry: Deb Dilley updated that the flag girls we use are dwindling. Debbie contacted Tara Poulson of the Stars and Stripes Drill Team to see if they would be interested in helping. They agreed to bring 4-5 girls to carry flags for the grand entry. Royalty and past flag girls that show up will still be used, but Star and Stripes will help as needed.

Mutton Bustin Awards: The Committee would like to order large ribbon rosettes for the champions. The buckles quote came in over budget at \$88 per buckle.

Cervi School: The Committee is only Sponsoring lunch for the May Cervi Camp this year. Lunch will be provided on May 26, 2023. If anyone would like to attend and help take lunch up there, Debbie would appreciate the help.

National Anthem Singers: Deb Dilley is working on National Anthem singers and will have them finalized around June.

PRCA Youth Camp: The PRCA Youth Camp is all set to go. The plan for this year is to shorten the time frame by an hour, have speakers during the orientation, and then have six stations out in the arena. The cost will be \$20 per youth participant. The PRCA suggested raising the number of participants to 60 kids instead of 40. The Committee decided that 60 would be too many and compromised on 48 to have eight kids at a station. Five Eastern Plains High School Rodeo Team volunteers will be there to help. Approximately 12 rodeos are doing the PRCA Youth Camp, so having this at our Fair is an honor. The Sheriff's UTV and the Fairgrounds tractor will be available during the camp.

Revenue vs. Expenses Overview: John gave a presentation on each event the Rodeo Committee puts on with rough numbers of event costs and revenue. This factored in sponsorships and all expenses.

Tickets Sold: John reported that 2000 seats had been reserved at the Fair so far.

Next Meeting: June 7, 2023

Comments:

Debbie reported that Rampart Feed would be providing hay for the first weekend.