



DOUGLAS COUNTY FAIR BOARD- ENTERTAINMENT COMMITTEE MEETING

TUESDAY, APRIL 13, 2021 AT 6:30 PM

FAIRGROUNDS EVENTS CENTER

MINUTES

Attendance: Lora Talbert, Scott Candelaria, Debbie Mills, Robin Vogel

Meeting

Old West Town – Lora reviewed the entertainers that are planned to be included in the Old West Town. Lora stated that the Burlington Old Time Museum will no longer be involved. Debbie said there will be a Gold Mining Company that will allow kids to collect gold and take it to the bank as an interactive exhibit.

There is a possibility of calvary reenactors coming in addition to having the Cattleman's Association involved from a marketing perspective to make people aware of the importance of agriculture.

Bands

Saturday Night- Buckstein. Wristbands will be sold online ahead of time and will be \$5.00 cash only at the door. If people do not have cash, there will be ATMs available or they can purchase online and be scanned in.

Friday Night- The Committee decided to switch the Cowboy Dave Band and the Long Run so the Cowboy Dave Band will play as buyers are showing up for the Livestock Sale. They also discussed moving the Friday night band back to the Midway stage for logistic issues and in order to save money on production costs.

Discovery Ranch

Discovery Ranch will be located in the Events Center this year and be included with 4-H General Projects to have an education focused area.

Douglas County Farm Bureau

They have expressed wanting to be outside so will be on display in the Old West town or in the parking lot between the Events Center and Gate D.

Carnival Update

Synneva let them know that Sun Valley Rides allows the Fair Board to presell tickets and keep 20% of the profits through 8/4. There is an option of selling ticket packages or armbands that are good for the whole day. The Committee voted on selling armbands. Synneva reported that the vendor guaranteed a Ferris Wheel and will also be coming in June to walk the grounds and plan out the ride layout.

Get Connected Events

The Committee reviewed Gina's final proposal and approved it without the additional suggestions.

Marketplace Update

The Committee approved moving forward with the Marketplace Liaison for \$1,200 for the weekend since the Marketplace was voted to not be open until Friday again.

Stick Horse Rodeo

Scott needs a location where he can drive in, unload his stuff and then access again once over so he can load his stuff back up. He likes to load it himself so his trailer stays organized. Location to be determined.

Next Meeting:

May 11, 2021