



DOUGLAS COUNTY FAIR BOARD- GUEST SERVICES COMMITTEE MEETING

MONDAY, MAY 8th, 2023, AT 6:00 PM

ADMINISTRATIVE CONFERENCE ROOM

MINUTES

- Offero shifts are filling up nicely. Volunteer needs are heavier on concert night for ticket taking and second Saturday for all shifts. Committee asked to think of all family or friends who may be able to help fulfill a shift. Maintenance shifts are almost full. Discussion of Douglas County contracting out for janitorial for the 2023 Fair & Rodeo.
- Gary provided Fair Board orientation review sheet to the committee. The importance of knowing the expectations and responsibilities was discussed. Many committee members have not seen the orientation review sheet prior to the committee meeting.
- Lisa updated the committee regarding school communication. A letter was sent to multiple DCSD counselors or activity directors for volunteer recruitment. Lisa working closely with James for the homeschooling newsletter which will be delivered soon.
- TicketMaster report provided to committee to show updated ticket sales as of 5/8/2023.
- Farmer's Market schedule discussed. Gary feels it is important for the guest services committee to help guide the other committees attending a Farmer's Market this summer. Gary volunteered to help the committees get started. Staff to discuss cash handling with the County if we are to sell Fair & Rodeo merchandise at the market.
- Volunteer recruitment brochures (100) were printed. Dick spearheaded the idea, and the brochures will be handed out at Farmer's Markets.
- Gary provided an article sharing the experience of volunteering at the NWSS. The committee discussed volunteering experiences and retention. There was a consensus that what you learn, what you experience, and the relationships made, are a few of the reasons volunteers want to return. Gary suggested we give volunteers the opportunity for private

tours and experiences at Fair & Rodeo that will excite and engage them. A behind-the-scenes experience to be determined by the committee.

- Volunteer orientation dates were discussed. July 15th was proposed but Jean and Dick will be out of town. Staff working on confirming dates. July 8th and July 11th are the tentative dates for volunteer orientation. T-shirts will be distributed at orientation. Volunteers can use their name tag for free general admission on Friday or Saturday, August 4th and 5th.
- Debbie attended as a guest to discuss animal welfare education. Debbie recommended with have Ty attend the orientations to discuss animal welfare and rules for the Rodeo. There is a lack of awareness among the public on the treatment of animals. Ty can tell the story well and is well-versed in animal welfare.
- Pat and Scott discussed the need for volunteer shifts to be filled to support the show management and livestock sale committee during the fair. Floaters will be utilized to help support their needs. Tori to work with Lisa to develop shifts as needed.

Next Meeting: June, 12th 2023