



## **DOUGLAS COUNTY FAIR BOARD- GUEST SERVICES COMMITTEE MEETING**

**MONDAY, JUNE 5th, 2023, AT 6:00 PM**

**ADMINISTRATIVE CONFERENCE ROOM**

### **MINUTES**

- Tori discussed remaining Offero shifts and crucial shifts. Out of 124 there are 56 crucial ticket taking shifts remaining. Conversation about contacting the Mormon church for volunteers. A blurb was sent out in the first Friday Seniors Council Newsletter to recruit volunteers. Ongoing communications being sent to those who are Offero members not yet signed up for shifts.
- Committee discussed feedback from the first Farmer's Market. Dick suggested getting to the Farmer's Market earlier to set-up and be ready to go one hour ahead. Tori discussed merchandise and POS is still to be determined by County IT. Gary discussed visuals and props to attract people at the Farmer's Market booth. Dick discussed the banner would bring people to the booth. Tori to print 4 photos concerning 4-H, Rodeo and Fair to frame for Farmer's Market table. Dick suggesting adding Castle Rock location to pocket schedules in 2023. Two additional Highlands Ranch and 5 Castle Rock Farmer's Markets.
- Lisa said there was no real feedback or response from the school district and homeschool program, but the information is out there. Committee to brainstorm how to fill these crucial shifts.
- Committee discussed items needed for volunteers. Aprons, fans, and snacks have been ordered. Tori to purchase gifts cards and refrigerated snacks closer to Fair & Rodeo. Discussion of one \$50 gift card being won in combination with the smaller amounts for volunteer appreciation. There are plenty green shirts in inventory from 2022.
- Gary working on updating PowerPoint for orientation. Tori planning orientation packet meeting to put together packets and capture all necessary documents and items for upcoming orientation. Volunteer survey discussed and sending one via Offero pending the Fair & Rodeo to capture feedback from 2023 volunteers. Gary discussed that National Western offers a Webex and Q&A online for volunteers. Recommendation that we

implement this in the spring for 2024. Gary suggested having a volunteer recruitment booth to provide information on current volunteer experiences to engage for next year's Fair & Rodeo. Radio ads and sign research for recruitment efforts discussed. We want to be a Fair that people want to be involved in. We want to value and appreciate our volunteers.

**Next Meeting:** July, 10th 2023