



DOUGLAS COUNTY FAIR BOARD- LIVESTOCK SALE COMMITTEE MEETING

WEDNESDAY, SEPTEMBER 13, 2023, AT 6:30 PM

FAIRGROUNDS ADMINISTRATION CONFERENCE ROOM

AGENDA

Meeting:

Attendance: Zach Burns, Wes Jacobs, Nick Candelaria, Lori Sorenson, Pat Candelaria, Rob Tkach, Racquel Leadens, Chris Spyke, Michelle Mannes, Phil Riesselman, Ted Sorenson.

2023 Sale Recap

James: Pat read an email from James as he could not attend. James had positive feedback overall. He did hear from some families that they felt some kids did not reach their financial goals from the sale. He felt the buyer recognition was great and had a few ideas to improve the buyer recognition, including drink tickets and a giveaway halfway through. He also thought it would be a good idea to promote the sale at all rodeos leading up to the sale. Especially on the Friday night rodeo to have people stop by the sale after they leave the rodeo. A few kids also asked him if more could be done to market the sale and get more buyers to attend. Phil clarified that it is the responsibility of the kids to market themselves and bring their own buyers to the sale, but that they could talk to the Marketing Committee to help advertise the sale more.

Pat: We had a great group of volunteers this year, including those who helped reconcile the sale on Saturday. It was a record to get everything done by Saturday afternoon. That is something she would advocate for to have again next year. She thanked Rob for his help in making sure the Pavilion was set up correctly on sale night. We need to work on a few things with Fair Entry to ensure we can accurately print and pull reports for next year. She would also like to update the document that states everyone's responsibilities from before the sale to during and after.

Wes: Wes read his notes as well as notes from Leslie Candelaria. Specific departments, including rabbits and poultry, need to work on getting their results in the system sooner. This would help the sale committee to be able to publish the sale list sooner. We need to find a better way to record tag numbers in Fair Entry for the pen of three animals. It would also be great to have a banner at the Pavilion to welcome buyers to the sale. It would be great to have stickers that identify registered buyers so that the kids know who to talk to beforehand.

Racquel: A few things need to be addressed with Fair Entry, like Pat said, with reports and settings in the system to make reconciliation smoother. She heard complaints from buyers about security not letting them in the gate with pocket knives. Some individuals said they would like to know first and last-year exhibitors. Pat clarified that they used to do this, however, it looked as though it created favoritism to those kids.

Lori: She was thrilled to help out this year and was a great experience for her. She wondered if there was more advertising we could do for the sale such as targeted social media ads. She also had a few suggestions on how to make the clerking and reconciliation process easier.

Ted: He was also excited to participate in everything this year. He agreed that there were a few things to help with reconciliation and to have IT Staff on call for the Saturday reconciliation.

Phil: After the sale, he heard a few complaints about the auctioneers and ringmen. He would like to have an extra spotter/ringmen to help give breaks to those that are in the ring all night. Phil also thought we should slow down the ring add-ons to help alleviate mistakes in the ring.

Fair Entry Issues:

Michelle, Pat, and Racquel will schedule an upcoming meeting with Fair Entry to discuss issues that came up this year.

2024 Hat & Polo Order:

Nick will source samples of hats from IC Threads, with green being the main color with white, light green, or light gray.

Review of Fair Task Spreadsheet:

The Committee reviewed the Fair Task Spreadsheet to discuss any outstanding tasks to finish up for this year.

Documentation Updates:

Pat will work on updating documentation for processes for the entire sale with Rob and Phil.

Rules Review:

Michelle asked the committee to review the Sale rules by the next meeting.

Thank You Note Process

We will work on documentation for the thank you note process to add to either the Exhibitor Packet or Competition Rules.

Additional Items:

Pat will reach out to caterers to get three quotes. Michelle will reach out to MLH Photography for a 2024 quote. The Committee reviewed footage of the sale based on a concern they received from an individual.

Next Meeting – October 4, 2023