



DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING

WEDNESDAY, FEBRUARY 2, 2022 AT 5:00 PM

VIRTUAL

MINUTES

Attendance: Debbie Mills, Michelle Bartlett, Tom Harris, Laura Martin.

New Marketing Avenues

Commemorative Poster: Tom is in talks with Bob Coronado to create a poster for DCFR in 2023. Tom is planning a visit with him during the 2022 Fair.

Rodeo Contestant Outreach Update: Debbie took marketing business cards to the NWSS and they were well received. She also spoke to Julie Jutton about creating and selling DCFR t-shirts. More to come on this.

Souvenir Program: Pam is taking the lead on the Souvenir Program.

Partnership Materials: The graphic designer is working on finalizing the partnership brochure. As soon as it is ready, Tom will attend local Rotary meetings to source sponsors, vendors and volunteers.

Next Meeting: March 2, 2022

Comments: Debbie reminded everyone about the upcoming Town Hall meeting, everyone is welcome and would appreciate the support.