



DOUGLAS COUNTY FAIR BOARD- RODEO COMMITTEE MEETING

MONDAY, MARCH 14, 2022 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: Deb Dilly, Craig Sloan, John Adams, Scott Candelaria, Jennifer Foss, Gabe Ryan, Laura Martin, and Coral Miller

Hometown Rodeo

Update on Stock Contractor Search – Quote from new vendor was high. Transportation costs was one of the big factors in the increased rate. Currently waiting on two additional quotes but hoping to decide this week.

Update on Announcer – Payson Peterson will be returning for 2022. His contract has been signed.

Mutton Bustin

Update on Stock Contractor Search - The County is requesting not to have the sheep on fairgrounds during the week as they will be busy with additional fair activities. Transporting sheep back and forth is expensive as the sheep could be coming from Nebraska. It was suggested to find a local sheep vendor to cover Mutton Bustin' for Hometown Rodeo.

Chute discussion – John suggested a modified chute be used this year. Having watched Mutton Bustin events and how they do things, seems like holding the sheep and pointing them in a certain direction, kids can possibly stay on longer. Committee agreed to try the new suggestion.

*One of the goals for 2022 Rodeo committee was to make Mutton Bustin a must-see event. Having music and an announcer could help in adding more energy to the event. Also, it was suggested to say more than just their name, when competing. For example, where they are from, or their school, or favorite fair food, could make them feel like a real contestant. Also, would let

the audience root for the contestant know they were a local kid for example or that they go to the same school.

Hospitality- This year Rodeo will need to go back to a hospitality tent. Coral has received several quotes from tent vendors, but rates have gone up and availability is limited. It was agreed that the tent would need to be at least 40x45 (used in 2019) or bigger.

Marketing / Sponsorship – With the added purse money for 2022, we will need additional sponsors to help with costs.

Stall cleaning and Hospitality load out 5:00 pm, Monday after fair.

NFR Tickets – Tickets are expected to be about \$80.00ea. Orders will be taken soon as it was taken before with 1st choice, 2nd choice etc.

Any additional items – Scott suggested that we build up the “Beyond the Dirt” activity for 2022. Possibly having a subcommittee to help plan. Many ideas were given to give the event more flair... like a possible tour and autograph session. Jennifer suggested finding a sponsor. It was decided to discuss more in April meeting.

Congratulations to committee member Deb Dilly, she was admitted into the Miss Rodeo America Hall of Fame.

Next Meeting: April 11, 2022