



DOUGLAS COUNTY FAIR BOARD- RODEO COMMITTEE MEETING

MONDAY, OCTOBER 11, 2021 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: John Adams, Craig Sloan, Laura Martin, Jennifer Foss, Coral Miller, Michelle Bartlett, Matt Coyle, Debbie Mills, Gabe Ryan, Arlie Gordon, Scott Candelaria.

The committee introduced themselves to the new Event Coordinator, Coral Miller.

Plan of Work: The committee discussed their plan of work for 2022 and reviewed their 2021 goals. John will put together the plan of work and will assign roles at the next meeting.

Their goals for 2022 are as follows:

1. Develop fan zone premium seating on the floor for Xtreme Bulls.
2. Work on making the Fan Zone better.
3. Expand the rodeo.
4. Expand hospitality.
5. Facility improvements – New Crow’s Nest.

Debbie let the committee know that Jeremiah Turco wants to buy double the tickets & has offered to track down a sponsor for the \$22,000 added purse money if approved.

Hometown Rodeo: John informed the Committee that T& A Ropings may not come back as the stock contractor in 2022. The Committee asked if he was concerned about finding a new contractor. Debbie volunteered to investigate high school rodeo contractors like Scott Honeycutt to see if they can provide stock for the caliber of Hometown Rodeo.

The committee discussed rule changes they discussed at the last meeting. Debbie will send Coral the Bob Thomas scholarship rules to be posted on the website. Betty Thomas will be changing the payouts and calculating the winners herself moving forward. The committee agreed that everyone should be given a copy of the rules when they arrive, this includes judges, timers, contestants, etc.. The Committee discussed a potential replacement event for the Cowhide Race knowing that they would like to keep the event as an all-ages division. Hayden had an idea at the last meeting, but he was not here to discuss. If not changed, the Committee would like to add “roping saddle with a dally wrap” in the rules, that way no one can confuse any western saddle with a barrel saddle. Have

judges and those on the ground inspect their equipment before they run and can disqualify at that time.

Contestant Outreach: Debbie gave an update on what has been done and what is being planned for 2022. There will be a permit challenge at the NFR (South Point) if we want to do a banner sponsorship for \$500. Cervi will have their meal again, anyone who wants to serve at that event can. Opportunity to do an ad in Rodeo News. The Hall of Fame will not be back as they are moving everything including the National Circuit Finals to Pikes Peak or Bust. Kent Sturman asked if our Committee will help with that. At the Mountain States Circuit Finals, DCFR is sponsoring the bareback jackets.

Mountain States Circuit Finals: DCFR was nominated for the below. Everyone must buy their own tickets and can attend the awards ceremony as well. Wear denim shirts, royal blue or your DCFR Jacket.

**Nominated for Medium Rodeo of the Year and Best Ground
Awards are Friday, October 22, after the rodeo**

Other: We are waiting for WPRA award winners to come back and believe we have a chance at a few of those awards.

The Cowboy channel asked for a flag to be sent to their studios in Fort Worth. Debbie and staff working on purchasing a new flag.

PRCA awards – an oops caused a tight deadline. John would like to propose just nominating everyone we used in 2021. Craig moved to do that. This is the same as we have done in the past.

John will get NFR tickets divided up to everyone who purchased them in 2020.

Ghost Town Hoe Down reminder - Dress cowboy. Asking all directors to purchase a ticket. Will be doing a wild rag pull as well as a liquor pull.

Big Toolbox is sponsoring royalty, Fair Foundation, and their fundraising events with five \$25 gift cards.

Cervi Ranch donated a pair of chaps from Chase Cervi five-time NFR pickup man.

Next Meeting: November 8, 2021