



DOUGLAS COUNTY FAIR BOARD- RODEO COMMITTEE MEETING

MONDAY, MAY 10, 2021 AT 6:30 PM

FAIRGROUNDS EVENTS CENTER

MINUTES

Attendance: Craig Sloan, John Adams, Laura Martin, Deb Dilley, Monty Anderson, Synneva Knopp
Meeting

2022 Budget Requests

John stated that the request for additional purse money is so that a higher caliber of contestants can be obtained. Although the public may not recognize contestant names, they do know the difference between a good quality show and a poor show. John stressed that in order to have a quality performance, you need both quantity and quality of contestants and a higher purse will help accomplish that. It was also pointed out that other rodeos are continually increasing their purse so it's crucial that Douglas County does to avoid being stagnant and remaining competitive.

Day Sheets

Debbie Mills is going to oversee the production of the Day Sheets with Deb Dilley's help.

Contestant Information Sheet

It was decided that contestant information sheets will be handed out at Gate E, the Hospitality Tent and will be available at the Secretary's Office. There will be one sheet created for the entire weekend and it will contain the following information about: stalls, parking, camping, restrooms, showers, and hospitality. Laura and Synneva to work on this together. It was also clarified that the contestant information sheets were different than the postcards that the Marketing Committee mails out June 1.

Signage for Horse Barns

No additional signage at this time.

National Anthem Singers

Deb Dilley is working on filling the spots. Saturday night's anthem will be performed by Buckstein.

Beyond the Dirt

Synneva inquired what the Rodeo Committee needs from County staff for Beyond the Dirt: 10 tables, 20 chairs, tractor in the arena for kids to look at. Will start setting up between 12:00pm-1:00pm. John is still working on the activities that will be included.

Hometown Rodeo

John and Craig asked Monty what his plans were for this year's Hometown Rodeo and what level of involvement he was planning on. Monty said he would like Hayden to take the lead and he will help out where he needs to. John said Monty does a great job of running the event and thinks it's great if he passes that knowledge on to others.

Registration will take place at the Events Center Ticket Windows. Synneva said that Sharon will most likely be assisting with this process again and will enter the contestants into a spreadsheet as forms are turned in. John said they will ask for Rodeo Committee volunteers to be present during peak registration times (11:00am-1:00pm and 3:00pm-5:00pm) at the June Committee meeting. There will be a random draw that the Hometown Rodeo secretary will take care of.

The Committee will start setting up for Hometown around noon.

There is an issue with losing stakes in the ground at Hometown. There was a suggestion to do pole markers instead. Monty is going to bring by an example to the Fairgrounds of the kind of markers/stakes that need to be made to see if County staff can make them. About 20 are needed. The committee requested a dozen traffic cones to be added to the Hometown Rodeo supplies in addition to needing 12 ply cotton string for barrier string. They will add it to the list when conducting the inventory of supplies at the June meeting.

Mutton Bustin'

There will be a sign-up sheet at the June committee meeting to recruit volunteers to assist with registration.

SkorIt

John explained the Marketing Committee is moving forward with a program called SkorIt to increase audience engagement.

Next Meeting

June 14, 2021

Items for June's agenda: Xtreme Bull Chute Tear Down Plan, Hospitality and Stall Clean Up Date, 8/9 in the evening.