



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, JANUARY 14, 2021 AT 6:30 PM

VIRTUAL MEETING

MINUTES

Meeting

Attendance: Scott Candelaria, Tim Hallmark, Wes Jacobs, Dean Elliott, Michelle Bartlett, Luanne Lee, Synneva Knopp, John Adams, Debbie Mills, Pam Spradlin, Ben Alderton, Hayden Schmidt, Phil Riesselman.

Tentative 2021 Schedule

Dean asked the Show Management Chairs if they had any clarification on the change in the schedule in regards to the beef project. Hayden reported that Market Beef would take place on Wednesday and Showmanship would take place on Thursday. Wes pointed out that this change would impact when the photographer would need to be at the Fairgrounds. Michelle is going to reach out to the photographer and see if she is available to come on Wednesday.

Wes pointed out that the box office was not on the schedule and there were a few other typos. Those corrections will be made.

Revenue Committee Update

John Adams reported that the Revenue Committee hadn't met yet. Dean stressed the importance of the meeting because ticket prices and other fees need to be approved. John said they would meet in January.

Dean wants the committee to look at parking and camping so that a discussion can be had with Tim and Luanne.

Sponsor Update

Debbie reported that the Marketing Committee is looking at expenditures and looking for ways to increase sponsorships to help cover costs. Sponsors are now being contacted for the 2021 year. She reminded everyone that it is the award-winning Douglas County Fair & Rodeo and she would like to see everyone refer to it as that. Dean concurred. He also said that he believes the Fair Board needs to go down to the PRCA and remind them of what the

Fair Board did in 2020 and all they did to make the rodeo happen for their cowboys. Debbie said that the Fair has won awards too, not just the rodeo.

Dean stated he was going to make a plug and that the Fair Board's task this year is to reduce the amount they are spending compared to what they are pulling in. He said that staff sent out the budget in November and the Fair Board's task this year is to try and skinny some dollars in an effort to close the gap, but the goal is not to do that all in one year. He also stated that the Committee Chairs should not be asking staff what their budget is or if they have room for different expenditures. Each budget should be managed within their own committee and he wants the Chairs to know it and own it. Phil pointed out the Livestock Sale Committee is close to be \$5,000 over and although they are looking at potentially saving some money on the sign, there is not much wiggle room.

Carnival

There will not be a carnival this year due to scheduling conflicts. Dean stated that the Executive Committee had a number of great ideas at the last meeting and everyone was tasked with following up on their concepts and providing details and contact information. Dean said he wasn't sure how much of that happened and asked for updates.

Phil said he thinks the Touch a Truck is a great idea. Synneva pointed out that Touch a Truck is the Town of Castle Rock's event and it is going to be at the Fairgrounds a week after Fair. Dean said that the Fair Board runs the Fairgrounds and questioned why the Town of Castle Rock would get to have Touch a Truck at the Fairgrounds if they wanted to have it at the Fair & Rodeo. Dean suggested that the Town could pick a different weekend or not have it at all. Synneva reminded everyone that it is the Town's event and that is the date they historically have had in the past. Scott said that they would use County vehicles and equipment so it shouldn't matter what the town is doing.

Debbie proposed the idea of having an Old West Town.

Lora suggested doing a circus. Synneva said she could reach out to Gina and get more details to see if it would be a possibility with the logistics of it all. Lora said she could reach out. Synneva will send her Gina's contact information.

Dean urged the Committee to start looking into more details and provide contact information.

Feast at the Fair

Dean explained that the Foundation thought that the Feast at the Fair was a Fair Board run event that they were just being asked to provide funding for. Dean said that they could run the entire event if they wanted to.

John Adams reached out to some people to see how the Chuck Wagon Event is done at Cervi, but hasn't heard back yet.

Competition Rules

Hayden had three changes to present, the other changes were just grammatical errors.

1. Amendment to the Protest Committee- Dates, times and deadlines are not able to be protested.
2. Amendment to Infraction Committee Voting Members- Now include the Vice Chair, Superintendent of the affected department and one Fair Board member. If the Vice Chair feels there needs to be additional Directors, then two more Directors can be added.
3. Amendment to Fitting for Beef Showmanship- Reflective of the schedule change mentioned above.

Hayden they are planning on seeking approval for the CR at the Fair Board January meeting. The rules will be sent out to the Superintendents in addition to Fair Board ahead of the meeting.

Phil said the Sale Committee would like to add a rule about buyers not be allowed to register the following year if their bill from the previous year is unpaid. Wed reminded Phil that it was decided that it would just be added to the bidder card since the buyers don't see the rules.

Wes said he needs to fix the rabbit rules and will do that this coming weekend in order to clarify the changes that need to be made considering the rabbit disease.

Hayden stated the new premium plan were presented to the Show Management Committee. There was both positive and negative feedback. Mostly the Committee wanted to make sure the money saved was reinvested back into the kids.

Other

Dean reminded the Chairs that the agendas need to get out sooner. He asked Staff to remind him if they would be at and support the February meetings. Staff said that they will not be present. Dean responded asking the Chairs to make sure they take notes and come out of the meeting with 3-4 bullet points. Michelle said if there is any reason, they need staff at the February meetings to help move things along, then staff is happy to be there. Dean said that they will see how things go.

Dean asked what the best process is for people notifying of their changes. Ben said the best practice would be to let Michelle, Hayden and Ben know, but if they only tell one person then it won't be long before all three of them know.

Dean asked Hayden and John to send him who was on their sub-committees so he could recognize them at the next Fair Board meeting.

Next Meeting:

February 11, 2021