



# Commercial Exhibitor Rates

## Indoor Vendors (Marketplace)

Size	Rent	Utilities	Insurance
8' x 10'	\$500	\$100	\$100
8' x 20'	\$850	\$100	\$100
8' x 30'	\$1,200	\$125	\$100
8' x 40'	\$1,550	\$125	\$100
16' x 20'	\$1,900	\$150	\$100
16' x 30'	\$2,400	\$150	\$100

### Non-Profit Organizations:

Non-Profit Organizations will receive a 20% discount to the rental rate.

### Electricity:

Each 8x10 section comes with one plug (7.5 amps). If more electricity is needed, special arrangements can be made by request.

### Insurance:

Liability insurance is required by all vendors (\$1 million minimum coverage). If you already have insurance, please provide a COI (Certificate of Insurance) with *The Park Of East Texas* and the *City of Tyler* listed as additional insured. If you do not have liability insurance, the \$100 fee will provide insurance coverage for the duration of the event.

## Outdoor Vendors

### Rates Vary Based on Location

Outdoor vendor spaces are generally range from \$1,000 to \$10,000 depending on location. For information about availability and pricing, please contact the East Texas State Fair office.

## Food Vendors

### 20% Gross Revenue Share

Food vendors do not pay a rental fee for their space. Instead, food vendors pay 20% of gross revenue to the fair. A \$1,000 deposit is required to secure the space for each concession, but is credited to the account if gross revenue exceeds \$1,000.