



## Roundup Day | School District Guide

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### What is the East Texas State Fair Roundup Day?

Roundup Day is a community-wide celebration that kicks off the excitement for the East Texas State Fair. Inspired by the spirit of Texas tradition, it's a day for schools to show their Fair pride by dressing in Western wear, hosting themed events, and engaging with their district. Whether it's cowboy boots, activities in gym class, or decorated classrooms, Roundup Day is all about bringing East Texans together in fun, festive fashion before the Fair officially begins.

### When is the East Texas State Fair Roundup Day?

Roundup Day is always the first Friday of the Fair, opening day. This year it is on Friday, September 19, 2025.

### Why Participate?

- Boost school spirit and student engagement
- Celebrate a proud East Texas tradition
- Get your school featured in community highlights
- Join in on a shared experience across East Texas



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### How Your School Can Get Involved

#### Dress the Part

Encourage students, teachers, and staff to wear Western-themed attire—jeans, boots, plaid shirts, cowboy hats, and more! Make it fun with themes like “Best Dressed Cowboy/Cowgirl” or grade-level competitions. Need an outfit? Stop by our rodeo-presenting sponsor, **Cavender’s** in Tyler!

#### Host a Campus Event

Plan a school-wide or classroom activity to make the day extra memorable:

- Western-themed pep rally
- Stick horse races or hay bale relays
- Texas trivia contest
- Cowboy-themed art or writing project
- Country music dance breaks

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 **Share the Fun**

Post your school's Roundup Day fun on social media using the hashtag **#ETSFRoundupDay**. Tag the East Texas State Fair for a chance to be featured!

## **Support the Fair**

Hang up posters, decorate your hallways, or have students create artwork inspired by the Fair. Show your school pride and community support with bulletin boards, door decorations, or announcements about upcoming Fair events.