

# FOR IMMEDIATE RELEASE

## East Texas State Fair's Livestock Show Taking Place in Athens

**September 2, 2025 | Athens, TX**

The East Texas State Fair's Livestock Show is set to take place this weekend, Friday, September 5 through Tuesday, September 9, at the Henderson County Fair Complex in Athens.

This year's show will feature more than 850 students presenting over 1,700 projects from across Texas. Cattle, swine, sheep, goats, and rabbits will all be showcased, offering the public a chance to see firsthand the dedication of youth involved in agriculture.

*"The livestock show is where the Fair's mission truly comes to life," said Cody Rosenbalm, President & CEO of the East Texas State Fair. "For the students, it represents months of hard work and dedication. Athens has provided a strong home for the show while we prepare facilities in Tyler, and we're proud to continue giving these youth a place to compete and shine."*

Interest in the competition continues to grow, with entries steadily increasing over the past decade. Fair officials say this year will be one of the strongest turnouts yet.

While the livestock show itself is not in Tyler this year, fairgoers can still expect plenty of animal attractions when the Fair opens later in September. The 2025 Fair will feature the return of the petting zoo, pig races, pony rides, and an expanded AGVenture exhibit, along with educational school tours that introduce children to the world of agriculture.

The livestock show is free and open to the public, giving families the chance to enjoy the event, learn about agriculture, and support the students who have worked hard to prepare their animals for competition.

### Schedule of Events

#### **Friday 9/5**

9:00 AM – Junior Breeding Beef Heifer Show

#### **Saturday 9/6**

10:00 AM – Junior Rabbit Show

11:00 AM – Junior Lamb Show

12:00 PM – Junior Goat Show

**Sunday 9/7**

9:00 AM – Junior Dairy Show

12:00 PM – Junior Steer Show

12:00 PM – Junior Swine Show

**Tuesday 9/9**

9:00 AM – Open Brahman Show

**About the East Texas State Fair**

The East Texas State Fair brings our community together to celebrate heritage, promote agriculture, provide family-friendly entertainment and facilitate youth development.

**Media Contact:**

Mintie Betts, Director of Marketing and Communications

East Texas State Fair

Email: [mintie@etstatefair.com](mailto:mintie@etstatefair.com)

Phone: (903) 597-2501