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FOR IMMEDIATE RELEASE

East Texas State Fair Nominated for PRCA Rodeo of the Year

October 21, 2025 | Tyler, TX – The East Texas State Fair has earned national recognition with a nomination for *Professional Rodeo Cowboys Association (PRCA) Medium Rodeo of the Year*. The honor shines a spotlight on Tyler and the East Texas community following the Fair's debut as a PRCA-sanctioned event in September.

The nomination ranks the East Texas State Fair Rodeo in the top five medium sized rodeos in the nation among more than 700 PRCA sanctioned rodeos. The designation is voted on by PRCA contestants.

Presented by Cavender's, the inaugural rodeo was a success, drawing sold-out crowds all three nights and welcoming more than 7,500 attendees from across the country. A total of 426 professional athletes from around the world competed in events including bull riding, barrel racing, team roping, and more.

"This nomination is an incredible honor for our team and the East Texas community," said Cody Rosenbalm, President & CEO of the East Texas State Fair. "It reflects the dedication of our volunteers, sponsors, and partners who helped us deliver a first-class rodeo experience in our inaugural year. We're proud to put East Texas on the national rodeo map."



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Pickett Pro Rodeo, the stock contractor for the East Texas State Fair, also received a nomination for Stock Contractor of the Year. Winners will be announced at the PRCA Awards Banquet in December, held in conjunction with the National Finals Rodeo in Las Vegas.

The 110th annual East Texas State Fair will take place September 25 – Oct 4, 2026.

About the East Texas State Fair

The East Texas State Fair unites the community in a celebration of heritage, agriculture, and family-friendly entertainment while fostering the growth of future leaders. Through engaging experiences and educational initiatives, the fair remains committed to enriching East Texas and supporting its next generation.

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