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## **MEDIA NOTICE**

### **East Texas State Fair to hold Press Conference for Major 2025 Announcement**

March 26, 2025 | Tyler, TX

The East Texas State Fair invites members of the media to an exclusive press conference on Wednesday, April 2, at 10:30 AM at the Cavender's Tyler Store located at 2025 W SW Loop 323, Tyler, TX 75701.

Attendees will hear key announcements from Cody Rosenbalm, President & CEO of the East Texas State Fair, Michael Stoltz, Chairman of the Board, and other special guests.

This press conference will include a major announcement regarding an upcoming event that will bring a new level of entertainment to East Texas. Media representatives will have the opportunity for interviews and to ask questions following the presentation.

All media outlets are encouraged to attend this exclusive event.

#### **About the East Texas State Fair**

The East Texas State Fair brings our community together to celebrate heritage, promote agriculture, provide family-friendly entertainment and facilitate the development of our future leaders.

#### **Media Contact**

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