



# Better Living Center

123,000 Square Feet of Exhibit Space

## Building Features

Concrete Floor—Unlimited lbs./sq. ft.  
110/115/220v. electricity  
Utilities: Water - Gas  
Convenient Truck Access  
Permanent Food Concessions

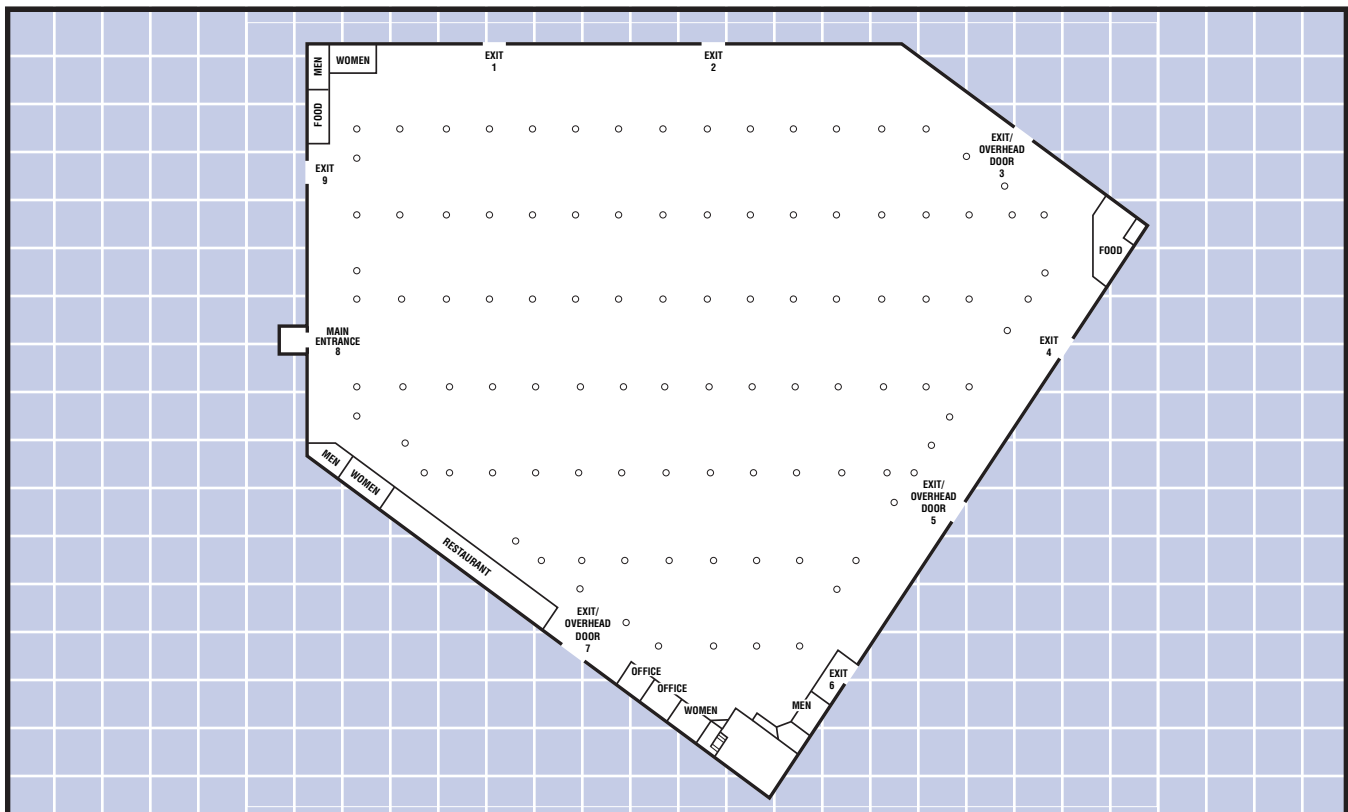
Booth Capacity .....	500
Freight Doors.....	3
Public Entry .....	6
Office .....	1
Lounge .....	1
Rest Rooms.....	6

## Rental Specifics

The Better Living Center, our largest building, contains 123,000 sq. ft. of exhibit space, is air conditioned and suitable for all types of events.

Typical events taking place in the Better Living Center include: The Original Western Mass. Home Show, Equine Affaire® and the Springfield Sportsmen's Show along with major national trade shows such as EASTEC which utilizes all available space on our grounds.

- Main Entrance—Double Sided Vestibule Entry
- Ticket Booths and Pamphlet Presentation Area in Vestibule
- ATM Machine outside Main Public Entrance Door
- Covered walkways to Young Building available



Eastern States Exposition is a flexible, multi-purpose facility that is capable of meeting a variety of needs. Our buildings range in size from 28,000 sq. ft. to 123,000 sq. ft. and can be used in combination for a total of more than 355,000 sq. ft. of exhibit space.

The park-like setting of ESE provides a beautiful backdrop to our annual events, **Storowton Village Museum**, - a reconstructed 19th century village, **Storowton Tavern** – serving the finest New England fare, and **The Big E** – our annual exposition attracting more than 1 million visitors to our grounds each September.

Our people are our most important asset. We boast about our accommodating, knowledgeable staff who are always ready, willing and able to tend to your every need.