

Minutes of Wednesday, April 20, 2022

El Paso County Fair Board Meeting

- Board Members:** Mel Trafton, Kate Watson, Don Watts
- Associate Members:** Amanda Sorrell, Grant Harris, Ed Dills, Michael Miller, Michael Publicker, Jimmy Cochran, Dan Fields, Lou Taylor, Matt Zeiger
- Staff:** Commissioner Geitner, Theresa Odello, Adam Baker, AmyJo Fields, Andschana Aljets, Jonathan Vrabec,
- Guests:** Patty Woodard, Bill Spurlock, John Hill, Donie Miller, Carolyn Hall, Donnie Miller, Stacy Cantu, Madison Buhring,

Excused Absence:

The meeting was called to order by Chair, Mel Trafton at 6:33p.m. Everyone was welcomed and introduced. This meeting was held in Swink Hall. Grant Harris, Amanda Sorrell and Lou Taylor were moved up to create a quorum.

Meeting Minutes

March Meeting Minutes were corrected to reflect a correction to the meeting date. Kate made a motion to approve the March meeting minutes, 2nd by Amanda, the motion and corrected minutes carried with approval.

Public Comments

Mel Trafton spoke on the passing of Pam Dawson and extended a moment of silence.

Action Items

- A. Theresa explained presented the 2022 4H Exhibits & Contest Guides for approval. Kate made a motion to approve, 2nd by Grant, carried with approval.
- B. Theresa discussed the request of name tags for Fair Advisory Board members, and called for a show of show would be interested. A majority expressed interest and Theresa will move forward with obtaining name tags.
- C. Adam presented information on the East District Parks Operations; coverage areas, responsibilities of his team; and staff shortage challenges.

Fair Board Committee Reports

- a. Adam gave the update on the Grounds Committee action items for 2022. All items are in process. Grant requested to research appropriate ADA vehicle identifiers and to work with Theresa to train the Gate attendants. All agreed that only approved vehicles may park in the ADA lot.

- b. Andschana gave an update on the 2022 Fair Programming, including new additions of the Queen's corner in partnership with PPLD and the education space offerings in Swink through our partnerships with the Nature Centers, Granny in the Garden, and CSU Extension.
- c. Andschana gave an update on the 2022 Vendor action items and a current committed Vendor status, we are on track to meeting or exceeding all goals.
- d. AmyJo gave an update on the Sponsorship goals for 2022. We have already reached the sponsorship goals. Thank you to the Good Luck Sam Club for donating T-shirts for our Military Day red-out. Welcome Ben's Family Pharmacy as the new sponsor for Senior Day.
- e. AmyJo gave an update on the Marketing for Fair. The Fair Queen will join us at the Fair Advisory Board Meeting in May, and the Queen's Radio Ad is in production. EPC Sunglasses and Military Red-out T-shirts were distributed present board members.

Miscellaneous Reports

- A.** Jonathan presented the update for CSU Extension and expressed his appreciation of the recent meeting with CSU Extension & Fairgrounds Staff.
- B.** Andschana presented the Non-Fair Programming & Facility Use update, highlighting the new Cornhole League and the upcoming Community Flea Market.

Next Meeting: Fair Advisory Board meeting, May 18, 2022 – EPC Fairgrounds

Mel Trafton adjourned the meeting at 7:11pm.