

## **Minutes of Wednesday, April 21, 2021**

### **El Paso County Fair Board Meeting**

- Board Members:** Lori Harfert, Sherry Bilodeau, Kate Watson,  
Gary Paul
- Associate Members:** Silas Kapphan, Mel Trafton – moved up to obtain quorum  
Amanda Sorrell
- Staff:** Todd Marts, Janice Brewer, Dana Nordstrom, Adam Baker,  
Dayna Buffington, AmyJo Fields
- Guests:** Stacy Cantu, Staci Kapphan, John Hill, Doug Watts,  
Alison Ludwig, Emily Tobler, Commissioner Geitner,  
Charity Cagle
- A complete roll not available from all callers or  
Video attendees.
- Excused Absence:** Lou Taylor, Don Watts, Pam Dawson, Orbin Hall, Julie Woods

The meeting was called to order by Chair, Lori Harfert at 6:33 p.m. This meeting was In Person and Virtual available.

**Welcome / Introductions –** Lori Harfert

#### **Consent Calendar**

- A. Meeting Minutes – A motion was made by Gary Paul to approve the Minutes with correction of Queen Clinic not Queen Contest. Second by Mel Trafton. Motion carried.

#### **Public Comments**

Doug Watts gave his annual report from the Wagon Train committee. This years event will be June 19-20 at the Baily Ranch

## **Information / Action Items**

### A. County Fair Dates – Dayna Buffington

Dayna presented the tentative dates for the 3<sup>rd</sup> week of July – being

2022 July 16<sup>th</sup> – 23<sup>rd</sup>

2021 July 15<sup>th</sup> – 22<sup>nd</sup>

A motion was made by Kate Watson to endorse these dates, second by Mel Trafton.  
Motion carried.

### B. 4-H Exhibit & Contest Guide – Charity Cagle

Charity reviewed the proposed 2021 4-H Member's Guide to 4-H Tabletop Project Exhibits and Contests. This contains the schedule, exhibit guidelines and contest requirements. Silas Kapphan made a motion to accept these new guidelines, second by Kate Hudson. Motion carried.

## **Fair Board Committee Reports**

### A. Facilities & Grounds – Adam Baker

Adam gave a brief report on the new pathway that construction has started from the South Ticket booth area all the way to Swink Hall. No new updates.

### B. Fair Programming – Dayna Buffington

A contract has been signed with Tri-State Fireworks to perform a 6-8 minute show following the Auto Races on Saturday, July 10<sup>th</sup>. The "I Love My County" social media campaign started March 11<sup>th</sup>. We are also partnering with a Company called Skor It to make an app available to our fairgoers that attend the Bull Riding event at the Fair. They will be able to participate in the judging during the bull riding and at the end the top 3 fans who guess the correct scores will receive a prize.

### C. Vendors – Janice Brewer

We are still taking applications for new Vendors and working on our 2019 vendors to roll the to 2021. We will begin working on layout as soon as the construction of the new Pathway is complete.

### D. Sponsorship – Dana Nordstrom

Dana was happy to report that she has met the budget goal and actually exceed that.

### E. Marketing & Queen – Dayna Buffington / Kate Watson

Dayna gave an update of the 2021 Marketing / Media Campaign for Fair such as Facebook, Instagram. The Restaurant placemats are ready for distribution, the contact with Mountain County Radio is complete and the Fair Queen will be recording a commercial for the station to fun to promote the Fair.

F. Rabbit Virus – Emily Tobler

Emily gave a report on the RHVD2 rabbit disease currently in place. Emily gave background information, a state Vet report, and recommended action for shows for Fair. A motion was made by Mel Trafton to endorse the proposed action, second by Kate Watson. Motion carried.

**Miscellaneous Reports**

A. Fairgrounds Programming – Dayna Buffington

Reminder : PBR Event scheduled for May 15<sup>th</sup>.

Camping at the Fairgrounds scheduled for May 28-29.

B. Fairground Facility Use – Janice Brewer

Janice reviewed some of the upcoming events for April-May-June

Next Meeting Wednesday, May 19 – 6:30 p.m. – EPC Fairgrounds

Board Pictures to be taken that day.

Meeting Adjourned at 7:15 p.m.