

## Minutes of Wednesday, June 15, 2022

### El Paso County Fair Board Meeting

- Board Members:** Mel Trafton, Kate Watson, Don Watts
- Associate Members:** Amanda Sorrell, Michael Miller, Jimmy Cochran, Dan Fields, Lou Taylor, Amanda Hansen. Mike Publicker, Matt Zeiger, Amanda Hensen, Grant Harris
- Staff:** Theresa Odello, Adam Baker, AmyJo Fields, Andschana Aljets, Dana Nordstrom, Janice Brewer, Ryan Dorough, Anna Munster.
- Guests:** Patty Woodard, John Hill, Carolyn Hall, Dee Trafton, Linda Watts, Stacy Cantu, Janice Brewer, Bill Spurlock
- Excused Absence:** Michael Publicker, Matt Zeiger

The meeting was called to order by Chair, Mel Trafton at 6:30p.m. Everyone was welcomed and introduced. This meeting was held in Swink Hall. Amanda Hensen, Matt Zeiger, and Amanda Sorrell were moved up to create a quorum.

#### **Meeting Minutes**

Kate made a motion to approve the June meeting minutes, 2<sup>nd</sup> by Amanda H, the motion and corrected minutes carried with approval.

#### **Public Comments**

Patty Woodard thanked the Board for the record breaking Sale Committee year. Total Livestock Sale Committee sales exceeded \$350,000. Patty also thanked the Board for the new Swink Hall Set up.

#### **Board Comments**

Kate Watson read a letter to the Board from Makenna Norton, the 2022 El Paso County Fair Queen. Ed Dills commented on the success of the new Swink Hall set up for VIP & Queen. Best VIP reception in 30 years.

#### **Miscellaneous Reports**

- A. Andschana presented the Non-Fair Programming & Facility Use update. Facilities are back to full use following the 2022 El Paso County Fair.
- B. Dana presented the 2022 El Paso County Fair Sponsorship Update. Final Cash Sponsorship and in-kind sponsorship exceeded \$213,000.

## **Information Items**

- A.** AmyJo & Theresa shared the 2022 Fair Video & BOCC Presentation. All goals were exceeded.
- B.** Dana shared the 2022 Partner Summary Report. As well as plans to further thank and acknowledge our sponsors.

Next Meeting: Fair Advisory Board meeting, September 21, 2022 @ 6:30pm – EPC Fairgrounds

Mel Trafton adjourned the meeting at 7:04 pm.

2022 Fair Review Workshop held immediately following the meeting.