

Minutes of Wednesday, February 16, 2022

El Paso County Fair Board Meeting

Board Members:	Mel Trafton, Kate Watson, Don Watts, Gary Paul
Associate Members:	Amanda Sorrell, Grant Harris, Travis Lamoureaux, Ed Dills, Dan Fields, Matt Zeiger, Michael Miller
Staff:	Todd Marts, Theresa Odello, Adam Baker, Dayna Buffington, AmyJo Fields
Guests:	Patty Woodard, Bill Spurlock, John Hill, Donie Miller
Excused Absence:	Lou Taylor

The meeting was called to order by Chair, Gary Paul at 6:30 p.m. Everyone was welcomed and introduced. This meeting was held in Swink Hall. Grant Harris was moved up to create a quorum.

Meeting Minutes

November Meeting Minutes – Minutes were corrected to reflect a simple title on page 2. Mel made a motion to approve the December meeting minutes, 2nd by Don, the motion and corrected minutes carried with approval.

Public Comments

None

Action Items

- A. Theresa explained the Sunshine Law and asked for board endorsement. Kate Watson moved to endorse the 2022 Sunshine Act Memorandum, Grant Second and the endorsement passed.
- B. Theresa presented the 2022 Annual Meeting Schedule for endorsement. Mel moved to approve the 2022 meeting dates. Kate second and the endorsement passed.
- C. 2022 Officer elections. Grant nominated Gary Paul for Chairperson, Mel Trafton for Vice-Chairperson and Kate Watson for Secretary. No other nominations were made so Don seconded the nominations and the officers nomination passed.
- D. Theresa went over the various committees and their descriptions and encouraged board members and new members to join at least one committee.
- E. Dayna went over the 2022 Vendor Handbook and the changes being made in 2022. Grant had verbalized a few opinions against the changes. Kate moved that the Vendor committee review the handbook one more time, then they would have the ability to move forward with the changes recommended. Mel seconded the motion. The vote passed. Grand abstained from voting.
- F. Dayna and Amy Jo presented the 2022 marketing plan for endorsement. Mel moved to endorse the 2022 Fair Marketing Plan, second by Kate, the motion and the marketing plan were approved. Kate followed with an update on the 2022 Fair Queen program.

Fair Board Committee Reports

- a. Adam gave an update on the grounds committee and the progress the committee has made and will continue to make.
- b. Dayna gave an update on the program and non-fair programming. Highlighting the Boots in the Park fundraiser on March 5th.
- c. Dayna gave an update on the 2022 Vendors, emphasizing how hard Andschana was working to retain vendors, update the vendor handbook and is now looking for potential new vendors.
- d. Dayna gave an update on the Sponsorship goals for 2022. Explaining that Dana Nordstrom was on planned leave and would return in April.
- e. Dayna informed everyone that the marketing committee would start to implement the marketing plan now that the board has approved.
- f. CSU Extension was not present for their update.
- g. Todd gave an Executive Director Report and an update on the barn build.

Miscellaneous Reports

None

Next Meeting: Fair Advisory Board meeting, March 16, 2022 – EPC Fairgrounds

Gary Paul Adjourned the meeting at 7:43 p.m.