

Minutes of Wednesday, February 17, 2021

El Paso County Fair Board Meeting

- Board Members:** Lori Harfert, Sherry Bilodeau, Kate Watson,
Grant Harris, Lou Taylor – move up to make Quorum
- Associate Members:** Pam Dawson, Mel Trafton, Silas Kapphan, Amanda Sorrell
- Staff:** Todd Marts, Janice Brewer, Dana Nordstrom, Adam Baker,
Dayna Buffington,
- Guests:** Patty Woodard, Jonathan Vrebec, Allison Ludwig,
Becky Chamblin, Bill Spurlock, Emily Nelson, Commissioner
Carrie Gietner, Brian Rea, Sandra Hoihjelle, Stacy Cantu,
- A complete roll not available from all callers or
Video attendees.
- Excused Absence:** Orbin Hall, Gary Paul, Don Watts

The meeting was called to order by Chair, Lori Harfert at 6:35 pm. This meeting was Virtual.

Welcome / Introductions – Lori Harfert

Consent Calendar

- A. Meeting Minutes – A motion was made by Kate Watson to approve the January Minutes as written, second by Grant Harris. Motion carried.

Public Comments

Emily Nelson inquired on where to direct sponsorship questions. Dana Nordstrom was referred to as that contact.

Emily Nelson also inquired on the number of participants and guests for the Queen Clinic on February 20th. Queen coordinator advised there would be 10 participants and a limited number of guests allowed. In Swink Hall the maximum capacity is limited to 26 people total, and in the LAB Building limited to 100 total to stay within the current COVID guidelines.

Information / Action Items

- A. 2021 Theme – Dayna Buffington
Dayna presented the proposed theme selections for this year
Time to Celebrate
A Place to Celebrate
Let's Celebrate
After a short discussion, Sherry Bilodeau moved to endorse the selection of "Time to Celebrate", second by Lou Taylor. Motion carried.

Fair Board Committee Reports

- A. Facilities & Grounds – Adam Baker
Adam gave information on the new concrete pathway to be installed from the South gate to Swink Hall with a target complete date of June 2021. On that plan also is to have the entire North parking lot paved, also to be complete by fair.
- B. Fair Programming – Dayna Buffington
The first meeting of the committee will be on March 22nd.
Fair entertainment contracts in the process of roll over from 2020.
The fireworks show from 2020 will carry over for 2021 on the first Saturday evening of fair. The committee will also look at expanding El Paso County Day to offer more for fair goers.
- C. Vendors – Janice Brewer
Contact has been made with the 2020 vendors that filled out an early bird application but did not pay vendor fees. Vendor committee trying to schedule a meeting the first week of March.
- D. Sponsorship – Dana Nordstom gave a brief update on current sponsor status, and actively searching for 2021 sponsors.
- E. Marketing & Queen – Dayna Buffington / Pam Dawson
Kate Watson reports that they have 10 participants for the queen clinic on February 20th.
Pam reported on the passing of former Fair Queen Jenny Machotka Zick.

Miscellaneous Reports

- A. CSU Extension & 4H – Jonathon Vrabec
Jonathan gave a brief update on the livestock entries and program for fair.

- B. Fairgrounds Programming – Dayna Buffington
Camping at the Fair May 28-30, and Paint Mines hike. Advertising for this event will begin in early March. Open riding is open now through March

- C. Fairground Facility Use – Janice Brewer
Janice reviewed some of the upcoming events for February-March-April.

- D. Fairgrounds Corporation – Todd Marts
No updates, first meeting will be in March.

Next meeting – Wednesday, March 17 – 6:30 pm – EPC Fairgrounds

Meeting adjourned at 7:32 pm