

**Minutes of Wednesday, July 2<sup>nd</sup>, 2025  
El Paso County Fair Board Meeting**

**Board Members:** Michael Publicker, Grant Harris, Felicia Publicker, Kate Johnson, Ed Dills, Grant Harris, Wade Canaday, Michael Miller

**Associate Members:** Mel Trafton, Teresa Lamonthe, Angela Greene

**Staff:** Theresa Odello, Andschana Aljets, Adam Baker, Dana Nordstrom, Skye Bogle, Jennifer Loewen, Jonathan Vabrec

**Guests:** Elizabeth Floro, Joshua Seiter, Patty Woodward, Sheila Canaday, Carolyn Hall, John Hill

**Excused Absences:** Amy Jo Fields, Jeff Lapsansky, Angela Greene, Emily Green

The meeting was called to order by Chair, Michael Publicker at 6:30p.m. We welcomed everyone and let them introduce themselves.

**Agenda Items & Meeting Minutes**

Grant Harris made a motion to approve the May 2025 Meeting Minutes, 2<sup>nd</sup> by Kate Johnson, the motion carried with approval.

**Public Comments**

**Board and Staff Comments**

- None

**Action Items:**

**4.A.** Theresa Odello presented the Emergency Operations Plan for review to ensure staff, law enforcement, and Fair Board Members are familiar with procedures prior to Fair. Key emergency scenarios discussed included shelter-in-place, lost persons, escaped animals, medical emergencies, and evacuations. The fairgrounds were divided into eight zones, with Fair Board Members assigned to each. The Sheriff's Office shared their Fair staffing plan, mobile command center location, and operational process.

**4.B.** Andschana Aljets reviewed radio use during Fair, highlighting new radio features, the distribution process, and channel assignments. She also covered proper radio protocols, including etiquette, sensitive content awareness, and public audibility concerns.

**4.C.** Andschana Aljets addressed 2025 Fair volunteer needs and waivers. She distributed a physical sign-up sheet, provided a link to the online version, and collected signed volunteer waivers.

**4.D.** Adam Baker reviewed the Golf Cart Policy, emphasizing safety guidelines, usage areas, and responsibilities to ensure clear expectations for all users.

**4.E.** Kate Johnson introduced Madison Finlay-Wagner, the 2025 Fair Queen. Madison addressed the Fair Advisory Board and delivered her 2025 Fair Queen speech.

### **Committee Reports**

**5.A.** Facilities & Grounds – Adam Baker provided updates on the Grounds committee report and their action items. All action items are completed, besides action item four (4). They are still in the process of exploring different storage options for the fairgrounds.

**5.B.** Programming Committee – Andschana Aljets shared that the programming has completed all their action items. All Fair entertainment has been confirmed, and communication emails have been sent.

**5.C.** Vendor Committee – Skye Bogle presented updates from the Vendor Committee. They are above our Vendor Revenue goal by \$10,817.00. All action items have been completed besides action item five (5). More research will be done on pricing and any new pricing guidelines will be introduced in 2026.

**5.D.** Dana Nordstrom presented updates from the Sponsorship Committee, including that they have reached 136% of their revenue goal. All action items have been completed.

**5.E.** Marketing & Queen – Andschana Aljets presented updates on the Marketing Committee. All marketing campaigns are in full swing and current media impression data shows that we have over 200,000 impressions. Kate Johnson presented the Queen report and shared that Madison Finlay-Wagner presented her Queen speech at the Park Advisory Board meeting and the Board of County Commissioners meeting.

### **Miscellaneous Reports**

**6.A.** Skye Bogle shared the Facility Use/Non-Fair programming report, highlighting the Cluckin' Chicken Musical Bingo event and Auto Races in June.

**6.B.** 4H/CSU Ext. report was represented by Jennifer Loewen & Jonathan Vabrec. They shared their Fair progress on barn tours and general 4-H prep.

Next Meeting: Fair Advisory Board meeting, August 20th, 6:30pm – Swink Hall  
Michael Publicker adjourned the meeting at 7:47pm.