

Minutes of Wednesday, June 15, 2022

El Paso County Fair Board Meeting

- Board Members:** Mel Trafton, Kate Watson, Don Watts
- Associate Members:** Amanda Sorrell, Michael Miller, Jimmy Cochran, Dan Fields, Lou Taylor, Amanda Hansen. Mike Publicker, Matt Zeiger, Amanda Hensen, Grant Harris
- Staff:** Theresa Odello, Adam Baker, AmyJo Fields, Andschana Aljets, Dana Nordstrom, Janice Brewer, Ryan Dorough, Anna Munster.
- Guests:** Patty Woodard, John Hill, Carolyn Hall, Dee Trafton, Linda Watts, Stacy Cantu, Janice Brewer, Bill Spurlock
- Excused Absence:** Michael Publicker, Matt Zeiger

The meeting was called to order by Chair, Mel Trafton at 6:31p.m. Everyone was welcomed and introduced. This meeting was held in Swink Hall. Mike Publicker, Matt Zeiger, and Amanda Sorrell were moved up to create a quorum.

Meeting Minutes

Kate made a motion to approve the June meeting minutes, 2nd by Mike, the motion and corrected minutes carried with approval.

Public Comments

None.

Board Comments

None.

Action Items

- A. Theresa presented the Volunteer Needs Sheet for board members and public to sign up to help during Fair. Theresa also explained the volunteer time tracking options for logging volunteer hours during Fair.
- B. Theresa discussed the Fair Safety and Emergency Plan, the location of those documents, and the Emergency Zone Map and Shelter in Place locations. Board Members volunteered to be Zone representatives to keep awareness of their zone and help communicate safety concerns in their zone. Safety information will be reviewed on the first morning meeting during Fair.
- C. Theresa presented information on the memorial plaques to be ordered. Don Watts made a motion to approve 2nd by Mike Publicker. The motion carried for plaques to be ordered for Junior Hall, Pam Dawson, Gary Paul, and Gary Stauffer.

Fair Board Committee Reports

- a. Adam gave the update on the Grounds Committee action items for 2022. Additionally, we are using a new cleaning team with higher cost due to the unavailability of our previously contracted team.
- b. Theresa presented a verbal report on the status of finalizing the Fair Zone as well as celebrating the increased Commissioner support of this years' Fair.
- c. Andschana gave an update on the 2022 Vendor action items and a current committed Vendor status, we have completed all action items and exceeded goals.
- d. Dana gave an update on the Sponsorship goals for 2022. We have already reached the sponsorship goals. Total Sponsorship exceeded \$100,000 in addition to nearly \$100,000 of in-kind donations.
- e. AmyJo gave an update on new marketing channels and highlighted that over 2000 activity sheets were distributed to area restaurants. Kate gave an update on the Fair Queen's appearances, past and upcoming, as well as new social media accounts.

Miscellaneous Reports

- A. Andschana presented the Non-Fair Programming & Facility Use update, including the rescheduling of the Flea Market, the pause on all non-fair programming until after Fair, and limited rentals

Next Meeting: Fair Advisory Board meeting, August 17, 2022 @ 6:30pm – EPC Fairgrounds

Mel Trafton adjourned the meeting at 7:23 pm.