

Minutes of Wednesday, June 16, 2021

El Paso County Fair Board Meeting

Board Members: Lori Harfert, Sherry Bilodeau, Kate Watson,
Gary Paul, Julie Woods, Orbin Hall, Don Watts

Associate Members: Mel Trafton, Grant Harris, Lou Taylor, Pam Dawson

Staff: Todd Marts, Janice Brewer, Dana Nordstrom, Adam Baker, Dayna Buffington, AmyJo Fields

Guests: John Hill, Amanda Stuke, Becky Chamblin, Alison Ludwig, Wyatt Chamblin, Sonya Vandergriff, LaRoux Stone, Patty Woodard, Linda Watts, Emily Tobler, Carey Rubin

Excused Absence: None

The meeting was called to order by Chair, Lori Harfert at 6:35 p.m. Everyone was welcomed and the meeting was started with the Pledge of Allegiance. This meeting was live in Swink Hall.

Consent Calendar

- A. Meeting Minutes – A motion was made by Julie Woods to approve the May minutes. Second by Kate Watson. Motion carried.

Information / Action Items

- A. Recovery Year – Todd Marts
Todd explained that after the 2020 COVID year, we are now in a Recovery year. Things may be a little different, but we will recover.
- B. Volunteer Requests – Dayna Buffington
Dayna requested volunteers for the different positions at the Events for staffing.
- C. Safety Plan – Todd / Adam
More to be discussed at the production meeting June 29th. Discussed the Shelter in Place during weather events
- D. Pet Letters – Lori Harfert
Camper dogs need to be approved before they can be on the grounds.
Request letters received from Melinda Johnson and Kathleen Baca – Motion made by Kate Watson to approve, second by Julie Woods, approved.
- E. Morning meetings during Fair – Will be at 8:30 am in Adams Shop.

Public Comments

Commissioner Geitner – Welcomed everyone, promoted the fair and is looking forward to seeing everyone at this year's fair.

Gary Paul will work with Lori to learn the layout of the 4-H campers.

Fair Board Committee Reports

- A. Facilities & Grounds – Adam Baker
Adam gave an update on the Ribbon Cutting Ceremony for the new parking lot and ADA pathway – it will be held July 1 at 3pm in the North parking lot.
- B. Fair Programming – Dayna Buffington
Dayna gave an update on non-fair programming.
- C. Vendors – Janice Brewer
Applications still available, 10% discount extended until June 30.
- D. Sponsorship – Dana Nordstrom
Dana was happy to report that she has met the budget goal and actually exceed that. Record breaking sponsor support. Farmers State Bank has come onboard as a Partner in the Parks.
- E. Marketing & Queen – Dayna Buffington / Kate Watson
Kate gave a report on the Queen attending the Street breakfast and also Mountain Country Radio.

Miscellaneous Reports

- A. Fairgrounds Programming – Dayna Buffington
Dayna gave a report on events programming such as Ducey's Kids Camp, Barrel Racing, Vicki Bean rodeo event and information on the Production meeting for June 29th.
- B. Fair & Event Center Facility Use – Janice Brewer
Janice gave an update on the facility calendar
- C. Online Tickets – Todd Marts
Online tickets will also be available at the gates to include a convenience fee of \$1 on general admission and \$2 on event tickets.

Next Meeting: Production meeting, June 29 at 6:30 p.m. – EPC Fairgrounds

Meeting Adjourned at 7:38 p.m.