

Minutes of Wednesday, May 18, 2022

El Paso County Fair Board Meeting

Board Members:	Mel Trafton, Kate Watson, Don Watts
Associate Members:	Amanda Sorrell, Grant Harris, Ed Dills, Michael Miller, Jimmy Cochran, Dan Fields, Lou Taylor, Amanda Hansen
Staff:	Todd Marts, Theresa Odello, Adam Baker, AmyJo Fields, Andschana Aljets, Dana Nordstrom, Emily Tobler,
Guests:	Patty Woodard, John Hill, Donie Miller, Carolyn Hall, Dayna Buffington, Doug Watts, Terry Snuggs, Linda Trujillo, Harry Volkmann, Barbara Volkmann, Janice Brewer, Makena Norton
Excused Absence:	Michael Publicker, Matt Zeiger

The meeting was called to order by Chair, Mel Trafton at 6:36p.m. Everyone was welcomed and introduced. This meeting was held in Swink Hall. Grant Harris, Amanda Sorrell and Lou Taylor were moved up to create a quorum.

Meeting Minutes

Kate made a motion to approve the May meeting minutes, 2nd by Lou, the motion and corrected minutes carried with approval.

Public Comments

Doug Watts gave an update on the Wagon Train Committee and welcomed everyone to attend on June 12th. He also asked if the Wagon was wanted at the Car Show during Fair. Harry Volkmann asked for volunteers to help Good Luck Sam's Club during Fair to run satellite locations and Saturday night Beer Dock.

Board Comments

Mel requested plaques for deceased board members, specifically for Junior Hall, Pam Dawson, Gary Paul, and Gary Stauffer.

Grant requested that dates of service be added to the plaques

Mel presented the new Golf Cart purchased for the Fairgrounds and paid for with the Ag Grant.

Patty presented the Jr. Livestock Sale Committees plans to hang banners in honor of Junior, Gary, and Pam at this years' sale.

Action Items

- A. Kate Watson introduced Makena Norton as the 2022 El Paso County Fair Queen. Makena then gave her queen speech to the audience.

- B.** Theresa discussed recommended Benjamin Andersen to be approved as the 2022 4H Community Services Award Winner and Kate Watson to be approved as the 2022 Volunteer Service Award of Excellence. Amanda made the motion to approve, 2nd by Grant, motion carried with approval.
- C.** Theresa presented information on the need for a coordinator for the 2022 EPC County Fair PeeWee events. Patty Woodards indicated that Peggy Gaddy would be willing to help.
- D.** Theresa presented information on service areas for board members for the 2022 EPC Fair. Sign ups were available, but the major push for signups would be at the June meeting.

Fair Board Committee Reports

- a. Mel gave the update on the Grounds Committee action items for 2022. Additionally the updated ADA information has been obtained. Mel also called for help to get the Fairgrounds ready for Fair.
- b. Theresa gave an update on the programming committee. 2022 Fair Goals have been met. Committee asked for help with the Fair Zone programming and also suggested bringing back the October Event.
- c. Andschana gave an update on the 2022 Vendor action items and a current committed Vendor status, we have completed all action items and exceeded goals. Currently only indoor Vendor space remains.
- d. Dana gave an update on the Sponsorship goals for 2022. We have already reached the sponsorship goals.
- e. Theresa gave a marketing update. Committee Meeting was held just before the Fair Advisory Board meeting. All action items are complete. Marketing all channels is underway. Ticket sales go live on the website on June 1st.

Miscellaneous Reports

- A.** Emily presented the update for CSU Extension and celebrated the growth of programs and participants as well as receiving the Excellence Award for Volunteer Management.
- B.** Andschana presented the Non-Fair Programming & Facility Use update, expressing concern about the weather for this weeks' Flea Market.
- C.**

Next Meeting: Fair Advisory Board meeting, June 15, 2022 – EPC Fairgrounds

Mel Trafton adjourned the meeting at 7:40 pm.