

**Minutes of Wednesday, May 21<sup>st</sup>, 2025  
El Paso County Fair Board Meeting**

**Board Members:** Michael Publicker, Kate Johnson, Jeff Lapsansky, Ed Dills,  
Felicia Publicker, Wade Canaday

**Associate Members:** Mel Trafton, Teresa Lamothe, Angela Green

**Staff:** Theresa Odello, Andschana Aljets, Adam Baker, Dana  
Nordstrom, Amy Jo Fields, Skye Bogle, Jennifer Loewen,  
Emily Green, Jonathan Vabrec

**Guests:** Patty Woodward, Sheila Canaday, Dee Trafton, Carolyn  
Hall, John Hill, Stacy Cantu

**Excused Absences:** Grant Harris, Amanda Hensen, Matt Zeiger, Jennifer  
Loewen, Michael Miller

The meeting was called to order by Chair, Michael Publicker at 6:34p.m. We welcomed everyone and let them introduce themselves.

**Agenda Items & Meeting Minutes**

Ed Dills made a motion to approve the April 2025 Meeting Minutes, 2<sup>nd</sup> by Kate Johnson, the motion carried with approval.

**Public Comments**

**Board and Staff Comments**

- None

**Action Items:**

**4.A.** Theresa Odello presented the 4-H/FFA Awards & Volunteer Service Award and the applicants with recommendation from the Executive committee. The Fair Board reviewed the applicants and endorsed the Executive committee's recommendations. Jeff Lapsansky made a motion to endorse Applicant #2 as the 2025 4-H/FFA Community Services Award and to approve Felicia Publicker as the 2025 Volunteer Service Award of Excellence, 2<sup>nd</sup> by Ed Dills

**4.B.** Andschana Aljets provided information on the Volunteering Needs for the 2025 Fair and shared the sign-up sheet with everyone in attendance and encouraged everyone to share the sign-up document with their community.

**4.C.** Andschana Aljets provided information on the Boot in the Park: Skate into Spring Fair Fundraiser. She shared fundraising information and event information. The event was able to fundraise \$4,462.79 for the El Paso County Fair & Events Center.

**Committee Reports**

**5.A.** Facilities & Grounds – Adam Baker provided updates on the Grounds committee report and their action items. Wi-Fi improvements are in the works and will be completed by the Fair.

**5.B.** Programming Committee – Andschana Aljets shared that the programming is 98% complete and that it will be completed within the week and will be sent to Amy Jo Fields so she can get started on the Fair Guide.

**5.C.** Vendor Committee – Skye Bogle presented updates from the Vendor Committee. They are above our Vendor Revenue goal by \$4,050.00. She also shared the Grandstands vendor layout and will have the outdoor layout ready by the next meeting.

**5.D.** Dana Nordstrom presented updates from the Sponsorship Committee, including that they have reached 136% of their revenue goal. They have also worked on a new agreement for in-kind sponsors this year and those have been distributed.

**5.E.** Marketing & Queen – Amy Jo presented updates on the Marketing Committee, the Fair newsletter is now being distributed bi-weekly, billboards will be up by end of June and other various marketing strategies are being implemented such as radio ads, tv ads and social media. Kate Johnson presented the Queen report and shared that our new 2025 Fair Queen will be Madison Finlay-Wagner, and that she is scheduled to give the Queen speech at the Park Advisory Board meeting and the Board of County Commissioners meeting.

**5.F.** Michael Publicker presented updates from the Executive committee, including reviewing the Volunteer Awards/Recognition applicants. There will be an event on October 3<sup>rd</sup> to recognize all our volunteers, which will be Bingo themes.

### **Miscellaneous Reports**

**6.A.** Skye Bogle shared the Facility Use/Non-Fair programming report, highlighting Boots in the Park and Auto Race event from the weekend prior. Upcoming events include the Cluckin' Chicken Musical Bingo event and more Auto Races in June.

**6.B.** 4H/CSU Ext. report was represented by Emily Green. She shared information from the Superintendents meeting and that they will go over more Fair information at the Exhibitor Meeting during the Fair cleanup day on June 28<sup>th</sup>.

Next Meeting: Fair Advisory Board meeting, February 19th, 6:30pm – Swink Hall  
Michael Publicker adjourned the meeting at 7:20pm.