

## Minutes of Wednesday, November 16, 2022

### El Paso County Fair Board Meeting

<b>Board Members:</b>	Mel Trafton, Kate Watson, Don Watts
<b>Associate Members:</b>	Amanda Sorrell, Michael Miller, Lou Taylor, Amanda Hensen, Mike Publicker, Dan Fields
<b>Staff:</b>	Theresa Odello, Adam Baker, Charity Cagle, AmyJo Fields, Seth Taylor
<b>Guests:</b>	Carolyn Hall, Donie Miller, Patty Woodard, Linnea Frates, John Hill
<b>Excused Absence:</b>	Matt Zeiger, Jimmy Cochran, Grant Harris, Ed Dills

The meeting was called to order by Chair, Mel Trafton at 6:31p.m. Everyone was welcomed and introduced. This meeting was held in Swink Hall. Mike Publicker and Amanda Hensen were moved up to create a quorum.

#### **Meeting Minutes**

Amanda Hensen made a motion to approve the October 2022 meeting minutes, 2<sup>nd</sup> by Mike Publicker, the motion and corrected minutes carried with approval.

#### **Public Comments**

None.

#### **Board and Staff Comments**

- Theresa Odello commented that Fair Advisory Board appointments and elections are currently being reviewed. More information will be provided at the December meeting.

#### **Action Items:**

- A. Theresa Odello presented the proposed 2023 Facility Use Fee Schedule with price changes to several rentals and services. Discussion about further increasing rental prices was suggested. Motion to approve the 2023 Facility Use Fee Schedule was made by Mike Publicker, 2<sup>nd</sup> by Don Watts, motion carried with approval.
- B. Theresa Odello presented the proposed 2023 Gate Fee Schedule with price changes on several ticketed events. Don Watts made a motion to approve the theme days as presented, 2<sup>nd</sup> by Kate Watson, motion carried with approval.
- C. Theresa Odello proposed the endorsement of G&S Shows as the carnival provider for the 2023 El Paso County Fair. Conversation about several minor issues concerning G&S Show's staff was held. Amanda Hensen made a motion to approve, 2<sup>nd</sup> by Mike Publicker, motion carried with approval.
- D. Theresa Odello provided information on the Fair Corporation Fund Balance Proposal. The proposal described fund allocation for facility improvements and programming.
- E. Theresa Odello presented the proposed 2023 Fair and Events Center Budget with minor budget changes to accounts. Kate Watson made a motion to approve, 2<sup>nd</sup> by Amanda Hensen, motion carried with approval.

## **Fair Board Committee Reports**

- A. Adam presented the Facilities and Grounds report. This report covered a general update on the barn's construction and new information on replacing wood chips underneath the grandstand's seating.
- B. Seth Taylor and AmyJo Fields gave the Programming Committee report. Updates included discussion on ideas for Fair Zone and shifting fair event dates.
- C. Seth Taylor gave the Vendor Committee Report with information on moving registration to an online format and updating the Vendor Handbook.
- D. Theresa Odello gave the Sponsorship Committee report. Including a large car dealership sponsor, involving the Fair Queen in sponsorships, and revenue generation goals were discussed.
- E. AmyJo Fields and Kate Watson gave the Marketing & Queen Committee report. Updates on more social media involvement, sponsors, and advertisements were discussed.

## **Miscellaneous Reports**

- A. Seth Taylor presented the Non-Fair Programming & Facility Use update. The next big event is the Country Holiday Fair, and all vendor spaces have been sold out. Expansion options for next year were discussed.
- B. Charity Cagle presented the 4-H updates. 4-H officer training was held in October with an upcoming project leader meeting and training in November. Country Exhibit Guidelines are currently being reviewed and action items are in progress.

Next Meeting: Fair Advisory Board meeting, December 21st, 2022 @ 6:30pm – EPC Fair and Events Center

Mel Trafton adjourned the meeting at 7:29pm.