



2024 Preliminary Schedule & Information for Queens and Contestants

For all Contestants

February 12th Monday

Contestants' applications are due.

Contestants Meeting at 7:00 p.m. at the ranch house. Review Sponsorships for contestants to sell (provide handouts)

Note: Sponsor banners money is due March 1st (need to confirm). All other money must be returned on March 19th.

March 4 Monday (optional)

Interview practice at the Cowboy Church of Ellis County at 6:30 p.m. at the ranch house. This is not mandatory but is recommended. This will give you a chance to answer interview questions.

March 9th Saturday (optional)

Horsemanship practice at 2 p.m. at the Cowboy Church of Ellis County arena. This is not mandatory but is recommended. This will give you and your horse a chance to get used to the arena and the pattern.

March 17th Sunday

Horsemanship, interviews, and impromptu questions start at 2 p.m. (check in at 1 p.m.) at the Cowboy Church of Ellis County Arena and ranch house. Western dress required (jeans, hat, boots, etc.). \$250 sponsorships must be sold by each contestant to participate in the contest. Submit money – cash preferred or proof of payment. A negative Coggins is required for all horses. Please make sure you have a copy of your Coggins with you.

March 20rd Wednesday (Optional)

Modeling practice at 6 p.m. at the Expo. We will have the opportunity to practice on the actual stage. This is not mandatory but is recommended. Tip: You may want to wear the boots that you plan on wearing during the contest and possibly a dress or skirt.

March 21st Thursday

VIP night from 5-9 p.m. Contestant modeling during fashion show. A script will be provided to the fashion show MC to read about each contestant while they model. Contestants will exit the stage when the MC says thank you. We will announce winners around 6:15 p.m. during prize give aways. Model a western dress. No ticket or donation required for contestants.

Note: A donation will be required at the door for anyone accompanying any contestants (minimum of \$10).



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Appearances For Queen, Miss Teen and Princess

March 22nd Friday

Rodeo performance starts at 7:30 p.m. Queens should arrive at 7 p.m. to help sell programs, photo opportunities at the merchandise booth, introduction by the announcers, meet & greet in VIP section, and other items (more details later). Queens will not need a ticket.

Note: Anyone accompanying the queen will need a ticket. Only committee members will be allowed to escort the queens into the VIP section.

March 23rd Saturday

Kids Rodeo from 9:30 am to 1 p.m. to assist with the events and award buckles and medals.

Rodeo performance starts at 7:30 p.m. Queens should arrive at 7 p.m. to help sell programs, photo opportunities at the merchandise booth, introduction by the announcers, meet & greet in VIP section, and other items (more details later). Queens will not need a ticket.

Note: Anyone accompanying the queen will need a ticket. Only committee members will be allowed to escort the queens into the VIP section.

March 29th Friday

Day in the ring from 8:30 am to 1 pm assist as needed and participate in awarding the awards. More details to come.

March 30th Saturday

Sale Day from 10 a.m. to 5 p.m. assist as needed and participate in awarding the awards. More details to come.

September

Ride in the grand entry at the Johnson County Sheriff's Posse PRCA Rodeo

January 2025

Introduction or ride in the grand entry at the Fort Worth Stock Show and Rodeo.

March 2025

Speak at the contestant meeting about your experience.

This is a preliminary schedule. Changes will occur as needed. Updates will be emailed as needed.



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Sponsorship Information

Each contestant must sell a minimum of \$250 in sponsorships. Points will be awarded for each additional \$250 of sponsorships sold up to a maximum determined by the committee. Each contest is required to bring proof of payment on March 17th to receive credit.

Queen Sponsorship Levels:

Gold Level Queen Sponsor= \$1,000

- Queen Sponsors will be announced two times during the fashion Show (prior to the contestants modeling and prior to the announcement of the winners).
- Queens Sponsors will be included in the one social media post when the queens are announced.
- 4 adult general admission tickets

Silver Level Queen Sponsor = \$500

- Queen Sponsors will be announced two times during the fashion Show (prior to the contestants modeling and prior to the announcement of the winners).
- Queens Sponsors will be included in the one social media post when the queens are announced.
- 2 adult general admission tickets

Bronze Level Queen Sponsor = \$250

- Queen Sponsors will be announced two times during the fashion Show (prior to the contestants modeling and prior to the announcement of the winners).
- Queens Sponsors will be included in the one social media post when the queens are announced.

Other Sponsorships:

Grandstand Banners = \$395 – **Cut off is March 3rd**

- Advertise your business at the rodeo. Ad will be on 2x4 white banner that will be placed in the grandstands and other areas near seating. Provide your logo or business card for the banner. Two color maximum for logo and lettering.

SOLD OUT --EVENT SPONSOR (*TEAM ROPING WILL HAVE 2) = \$3,000/per event

- Banner (1) on Expo service road
 - Business logo and name on replay screen for the event, business mentioned during rodeo, radio interviews
- Acknowledgment on Ellis County Livestock Show & Rodeo social media pages
- (2) VIP passes for all three rodeo performances (Thursday night slack)
 - (2) General admission tickets for each night
 - (1) General admission parking pass for all three rodeo performances (Thursday night slack)

GOLD PARTNER = \$2,500



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- (1) Banner on Expo service road
- (1) Banner hung on arena fence
- Business mentioned during rodeo, radio interviews, and newspaper
- Acknowledgment on Ellis County Livestock Show & Rodeo social media pages
- (2) VIP passes for all three rodeo performances (Thursday night slack)
- (1) General admission parking pass for all three nights of rodeo performances (Thursday night slack)

SILVER PARTNER = \$1,500

- (1) Banner on the Expo service road – you supply 3'x5' banner
- Business mentioned during rodeo, radio interviews, and newspaper
- Acknowledgement on the Ellis County Livestock Show & Rodeo social media pages
- (4) General admissions tickets for all three rodeo performances (Thursday night slack)
- (1) General admission parking pass for all three rodeo performances (Thursday night slack)

Additional Partnership Opportunities

EVENT BUCKLE PARTNER = \$1,000

Availability will be limited due to prizes / Sold on first come first serve basis

- (1) Banner on the Expo service road – you supply 3'x5' banner
- Business mentioned when rodeo prizes are awarded
- (2) general admission tickets for all three rodeo performances (Thursday night slack) ● (1) General admission parking pass for all three rodeo performances (Thursday night slack) ● Acknowledgment on Ellis County Livestock Show & Rodeo social media pages

GOOD NEIGHBOR PARTNER = \$750

Availability will be limited due to banner space / Sold on first come first serve basis

- (1) Banner on the Expo service road – you supply 3'x5' banner
- (2) General admissions for all three rodeo performances (Thursday night slack)
- Acknowledgment on Ellis County Livestock Show & Rodeo social media page

Add-on Options

(Must be a \$2,500 sponsor or above to have access to add-on options)

Bucking Chute uprights (Limited) = \$750

Availability limited due to space / Sold on first come first serve basis

- Business logo on the upright between bucking chutes of your selection

Checks can be made out to Ellis County Livestock Show & Rodeo. Of course, cash is preferred!