

828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253 www.haleexpo.com | email: csr@haleexpo.com

Dear Erie County Fair Exhibitor,

Thank you for your participation in the **181**st **Erie County Fair**, at the Hamburg Fairgrounds, in Hamburg, NY. We are pleased to have been selected as the Official Service Decorating Contractor for your August 11-22, 2021, Event.

You have two options to access the Exhibitor Manual which contains important information regarding the upcoming show along with all the FORMS that need to be returned by the deadline printed on each form.

- 1. Download your Exhibitor Manual from our website:
 - To download your Exhibitor Services Manual, go directly to our website at <u>www.HaleExpo.com</u>
 - Login at the bottom left of the page with the following username and password:

Note: Passwords are case sensitive

Username: ecfair Password: expo21

- In the Information bar across the top of the page, select Download Exhibitor Order Forms & Manuals. A list of shows appears in the top center of the page.
- Click on your event to view the details. Download the exhibitor packet at the bottom of the page.
- 2. If you do not have Internet Capabilities:
 - Contact Katie or Kathy at Hale Northeastern directly at 716-896-6170 or 800-333-4253 and ask to have a Service Kit faxed or emailed to you.

Sincerely,

Hale Northeastern Inc. Exhibitor Services Department

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