



**ERIE COUNTY FAIR “TASTE OF THE FAIR” DAY
PLEASE RETURN WITH YOUR CONTRACT**

The success of the “Taste of the Fair” will continue as a one day promotion where food concessionaires are requested to offer small portions or sample sizes of a food product at **\$2.00**, encouraging patrons to sample a variety of different fair food items.

The suggested food item should be of value and the product offered should represent your operations core food menu. This promotion will be highly advertised to encourage patrons to go around and purchase various items from a variety of different concessionaires. We recommend every concession promote their item offered with signage printed by the fair which will contribute to the overall promotion. **A healthy option could also be considered.**

Note: We understand that not all concessionaires have products that can be divided. However, if you have certain food item that can be offered in small sizes, we value your participation. The past success supports that a firm inventory is needed to sustain a full day of food sampling. Being sold out or out of stock is not conducive to the overall success of this promotion that our fair is creating. Your participation does play a role in the annual evaluation.

Beverage stands are not obligated to participate but can if they wish. At a food stand a solo offering of a beverage should not be your food item.

Please indicate below, (by checking the box) and the food item you will be showcasing. **Please print legible as we will be making all signage for this event.**

Will you participate in the “Taste of the Fair” on Monday, August 16th, 2021?

Yes No

What food item will you be showcasing?

Item _____ **Print Legible**

Concession DBA (Please Print) _____

“Taste of the Fair” signs will be distributed from our office prior to the August 16th event.