

PHOTOGRAPHY - Section L

Superintendent: Sam Basile

PHOTOGRAPHY RULES: Please read all rules carefully, entries not conforming to these rules may not be accepted.

- A. Photographs and digital images must have been taken by the exhibitor as part of a 4-H program during the current year and should reflect a meaningful, thoughtful process.
- B. There is a maximum number of 5 entries per class in this section except in classes #11-13 where only 1 entry is allowed. **When more than one (1) entry is exhibited in a class, each must be of a different variety and be distinctly different from another entry in the same class.**
- C. Exhibits will be judged on technical quality, composition, story telling ability, and preparation of exhibit.
- D. Exhibit preparation to demonstrate good workmanship and use of materials.
- E. Exhibits MUST be flush mounted on sturdy background for hanging and with appropriate hanger attached. Matte board and foam core board are examples of sturdy mounting materials. **Exhibit must NOT be mounted on the back or front side of a pre-cut mat board.** A pop can tab is not an appropriate hanger.
- F. Do not submit exhibits in a commercial picture frame.
- G. Digital prints must be printed on photo paper and properly displayed.
- H. No photograph or digital image shall be smaller than 3 ½ "x 3 ½". Or larger than 11" x 14" Only 8" x 10" or larger entries will be considered for State Fair.
- I. **Exhibit must be titled or captioned to assist the viewer to interpret the message, on front or back is acceptable**
- J. On the back of each exhibit, exhibitor's name, age, number of years in photography projects.
- K. If video project is submitted as a computer file, clear documentation for opening and viewing procedures, as well as software requirements, should be included in supporting documentation.
- L. **All digital images should have camera settings printed on back of the mounted piece.**
- M. **To ensure that a video or power point project can be viewed and evaluated, the exhibitor should make arrangements with the 4-H office, prior to the fair so evaluation and exhibition can occur.**
- N. For tips, go to <http://nys4h.cce.cornell.edu/program/events/documents/4HPhotographybrochure.pdf>
- O. Photo hangers will be available for purchase at the 4-H office & on evaluation day.
- P. Photo Subjects: The following subjects are to be used for classes #1 and #5. Entry for these two classes must include class number and subject letter. Only 1 photo is allowed from a subject group.
 - a) Abstract
 - b) Animal-Domestic (1 Animal)
 - c) Animal- Wild (1 Animal)
 - d) Animal Story- (2 or more animals)
 - e) Architectural- (Cities, Buildings, Factories)
 - f) Flower(s)
 - g) Food, Cooking, Farmers Markets
 - h) Forest Close-Up- (Forest Floor, Foliage, Forest and Tree)
 - i) Human Interest-(2 or more people-tells a story)
 - j) Informal Portrait- (1 Person)
 - k) Insects
 - l) Landscapes (Hills, Mountains, Rivers, Trees and Roads)
 - m) Rural Scenes- (Farm Locations, etc.)
 - n) Snow, Ice, Frost
 - o) Still Life- (Indoor/Outdoor)
 - p) Sunrise, Sunset, Clouds
 - q) Water, Underwater, Seascape

AWARDS:

Blue \$2.50 Red \$2.00 White \$1.50

Classes 1 - 12

(Special Note: If photo(s) are of 4-H projects, activities, and trips, see class #8)

For classes #1 and #5 each entry must be from one of the above subjects (see rule #16). Each entry must be from a separate subject up to the total of 5 entries.

Class

1. **Single Unedited Digital Image-** picture comes straight from the camera with no modification.
2. **Single Slightly Edited Image-** image somewhat digitally edited or enhance. Modifications may include: cropping, sharpening or blurring; brightness or contrast changes, or the addition of text. Thumbnail or the original image shall accompany exhibit.
3. **Single Heavily Edited Digital Image-** image has been radically digitally edited or enhanced. Modifications may include: addition or removal of parts of the image, changes in the color scheme of the image, the use of filters or effects, or animation using digital images, etc. Thumbnail of the original image shall accompany the exhibit.
4. **Using Multiple Digital Images-** multiple images may be combined to create a single print (prints may mix color and monochrome images for extra impact). Thumbnails of original images shall accompany the exhibit.

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5. **A-5Q Single Film Image**- Developed by exhibitor or commercially from a 35mm film camera, unedited, black and white or color.
6. **Photo Study** – Shall consist of one of the following:
 - a. 4 photos demonstrating 4 methods of isolating the subject; not more than 3 objects permitted in each photo
 - b. 4 close-up photos with a different main light source in each – front, side, back and diffuse
 - c. 4 photos – each to illustrate one idea, i.e., hidden lines and shapes, framing, patterns, perspective or texture. Show differences –same topic, different location, angles, etc.
7. **Photo Story**–Narrative or informational presentation using images as illustrations to communicate story or document a process. Consists of 4 to 8 single slightly edited image- image somewhat digitally edited or enhanced. Modifications include: cropping, sharpening or blurring, brightness or contrast changes, or the addition of text. Thumbnail of the original image shall accompany exhibit. Photographs of similar size with identifying or informational captions to tell a story or document process. Exhibit may include a short narrative telling the story that the images are illustrating. Some photo stories require a supporting narrative; conversely, most narrative work is better supported by a group of images. Exhibit will be judged on information/ narrative quality of photographs, relevance to and integration with the story, technical quality of the photographs and quality of the overall presentation. If edited images are used, thumbnails or the originals shall accompany the exhibit.
8. **Pictures of 4-H Projects, Activities, & Trips**
 - May be single 8” x 10” photo or photo story
 - Images will be evaluated based on design, ability to tell a story, and marketing appeal.

VIDEO PROJECT

9. **Video Project: Video project is a movie type project. For presentation of a project using static images see class #11.**
 - Project can be a 30-second television spot, a documentary demonstrating 4-H activities, a narrative or dramatic group project by 4-H members or an informational presentation promoting 4-H.
 - Project to feature a 4-H project or activity or promote 4-H.
 - Products longer than 10 minutes should include a short “preview highlights” show as a separate tape, disc, or file.
 - Project will be evaluated on technical quality, organization, creativity, and ability to communicate a message.
 - Project can be submitted on USB jump drive
10. **Public Presentation Video**
 - Video must be recording of Public Presentation from 2021 presentation dates. Original videos will be accepted but new and improved versions with presentation day comments from evaluators taken into consideration are **highly suggested**.
 - Must be submitted on USB jump drive
 - Project will be evaluated similarly to Public Presentation rubrics. This includes appropriate length, organization, grammar, proper equipment, understanding of the subject, eye contact, voice, posture, etc.
 - Videos will also be evaluated on overall quality such as editing, lighting, camera positioning, transitions, audio, etc. Camera quality itself will not be taken into consideration due to differences in availability and cost.
 - If the 4-H member created a poster for their video, it can be entered under Section U Class 2.
11. **Computer Graphic Design** – design a graphic to be used to promote any aspect of 4-H. Design must:
 - Be black and white
 - Be copy friendly
 - Be computer generated/or hand drawn graphic
 - Use the official 4-H clover (<http://nys4h.cce.cornell.edu/events>) If using graphics from the World Wide Web, please note source and permission for use from owner.
12. **Power Point Presentation/ Slide Show (only one entry allowed)**
 - Presentation must be between 7-10 minutes long with using automatic review and timing per slide of a minimum of 20 seconds per slide with accompanying audio/ written narration. Submit a hard copy of your presentation as well as a disc/ flash drive with the file.
13. **My Web Page (only one entry allowed)**
 - Entry must include web page address and short write-up of what you would like to accomplish through web page.
 - Web page acknowledges NYS 4-H Youth Development/Cornell Cooperative Extension and other resources (both human and material) that provide the means for learning and developing the skills necessary to create the web page.
 - Web page must be accessible on-line.
14. **Creative Framing**
 - One exhibit per exhibitor
 - Exhibits simply placed in a commercial frame are ineligible
 - Exhibitor is expected to draw on artistic sensibilities to enhance an existing image via the creative framing process.
 - Photographic image may digital or non-digital. If edited a thumbnail of the original image shall accompany exhibit.
 - Image may be the same as one used in class’s #1-5.
 - Exhibitors should use their imagination such that creative framing serves to create a visual image that is more powerful than the sum of all its parts.
 - Creative Framing Possibilities:
 - Create your own physical frame using materials discovered in the environment (i.e. leaves, sticks, pine cones)
 - Sandwich your photo between two commercially framed glass and then carefully add your own rendering to the piece.
 - See the physical frame as a three- dimensional space that uses depth in way to stimulate attention.
 - Decorating or adding to a commercial frame is acceptable as long as the exhibitor has “made it his own” by modification
15. **Miscellaneous**
 - Reserved for those entries that do not fall into any of the above classes. Permission from the 4-H Extension Educator must be requested and received prior to July 1st.

NOTE: Special Requirement for 4-H exhibitor who will not be talking with the Fair Evaluator

For any 4-H member who is unable to bring his/her exhibits/entries to the 4-H Youth Development Building on Saturday, August 7, 2021, to speak personally with the evaluator, the following Exhibitor Information Statement is required to be completed for each exhibit/entry. The evaluator will be requiring this in order to accept the exhibit/entry. (Cloverbuds should complete this information to the best of their abilities; regular 4-H'ers (ages 8-18) should complete these statements fully in their own handwriting if possible. Age and experience will be taken into consideration.)

1. What is the Kind _____ and Variety _____ of your exhibit (relates to vegetables, flowers, etc.)
2. Describe what you did to complete this project. Provide a list of materials, products and/or equipment used and why they were selected. Briefly explain your methods of construction process and your source of ideas. (3-5 sentences is sufficient)
3. In approximately 3 – 5 sentences, describe your feelings about this project: what you learned, what challenged you, and /or how you would improve your exhibit in the future.
4. Additional information requested in the Section for this class (Be sure to read complete guidelines in the section)
5. Additional information or special needs to be noted by the evaluator.