PHOTOGRAPH COMPETITIONS

PHOTOGRAPHY

Nicole Bossert-Desotell - Superintendent
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Competitive Exhibits office 716-649-3900 ext. 6407

ONLINE ENTRY STARTS JUNE 1st, 2021
ENTRY DEADLINE: FRIDAY JULY 16, 2021

Entry Fee:	$15 fee allows for unlimited entries throughout department (unless otherwise specifically noted). Fee includes one (1) promo code for an admission ticket to the fair, parking included.
Entry Arrival:	Tuesday, July 27th between 12:00 Noon and 6:00 PM, Wednesday, July 28th between 12:00 Noon and 6:00 PM OR Thursday, July 29th between 12:00 Noon and 8:00 PM
Entry Removal:	Tuesday, August 24th between 11:00 AM – 7:00 PM
Prize Checks:	Tuesday, August 17th – Sunday, August 22nd between 11:00 AM – 10:00 PM

General Photography Rules

1. Please read and abide by all The Erie County Fair and Creative Arts Department rules and regulations. New details for 2021!
2. All entries must be pre-registered by Friday July 16, 2021. Entries not pre-registered will not be accepted. For more information see the Rules and Regulations.
3. All photos must have been taken by the exhibitor.
4. Photographs must be 8" x 10" or 8" x 12". Other sizes will be disqualified (except for the professional classes).
5. Photos must be mounted FLUSH on ¼" or 3/16" **FOAM CORE BOARD only. NO BORDERS WILL BE ACCEPTED**, unless printed on the print itself **EXCEPT** classes #33-35 DO **NOT** Mount.
6. Velcro stickers will be provided for hanging.
7. **THE NUMBER OF ENTRIES IN PROFESSIONAL AND NON-PROFESSIONAL IS LIMITED TO A TOTAL OF TWO (2)**.
8. All artwork will be inspected upon arrival to make sure artwork adheres to all rules (size, mounting, etc.). If artwork does not meet the requirements it will NOT be accepted. Please go the website (www.ecfair.org) to see tutorials on requirements.
9. Photographer's name will be placed under each photograph after the judging. Write your name and phone number in ink on the back of each photo, in case the tag is separated from the photo. In addition, please write the location of where the photo was taken.
10. Dates printed on photos detract from the subject.
11. Exhibitors can only enter in non-professional *or* professional, not both.
12. **Series category: All three photographs must be 8"x10". These need to be mounted on 1(one) piece of foam core board with edges of photos joined together seamlessly.**
13. Professional photographs must be mounted FLUSH on ¼" or 3/16" thick foam core board, ONLY 11"x14" OR 16"x20" size format. Other sizes will be disqualified**.**
14. Any photos not claimed by 7pm on Tuesday of entry pickup day will be donated to a community cause (names will be removed from photos).
15. Works shown in former years should not be entered.

The Erie County Fair's Photography competition will be judged using the Professional Photographers of America's standards of excellence. The 12 Elements of a Merit Image include **impact, technical excellence, creativity, composition, presentation, color balance, center of interest, subject matter, technique, and storytelling**. Good luck!

12 Elements of a Merit Image
Professional Photographers of America
1.) Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.
2.) Technical excellence is the print quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print.
3.) Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
4.) Style is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.
5.) Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
6.) Presentation affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.
7.) Color Balance supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.
8.) Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.
9.) Lighting —the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.
10.) Subject Matter should always be appropriate to the story being told in an image.
11.) Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.
12.) Storytelling refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

Special Note

Please place photos in the class you think it best fits.
The Photography department will only change classes if the photo clearly does not fit in the category.

NON-PROFESSIONAL PHOTOGRAPHY   8" x 10" OR 8" x 12" **UNLESS SPECIFIED OTHERWISE**

Non-professional: For the photographer who has little training and does not sell their work.

Premiums Blue-$10.00   Red-$5.00
1. Abstract
2. Animal Portrait, one (1) – Domestic (Pet)
3. Animal Portrait, one (1) – Wildlife (various forms of wildlife in their natural habitat)
4. Animal Portrait, one (1) – Other (Does not fit in classes 2 or 3, ex. Zoo, farm animal, and other man made settings)
5. Animal Story, two (2) or more
6. Architectural (Cities, Buildings, Factories)
7. Black & White (any Subject)
8. **Capturing the Community*** A community outreach class that features a different WNY spot or event each year. This year we will be featuring **"Cultural Corridors/ Cultural Heritage Festivals"** All images MUST be photographed in Western New York.
9. Digitally Altered or Enhanced
10. Fair Photos - Enter any photo taken at the Fair. We like to see the Fair through your lens.
11. Flower
12. Food, Cooking & Farmers' Markets
13. Forest Close Up (forest floor, foliage, forest, trees)
14. Ghosts & Graveyards
15. **Hamburg Hot SHOTS!** Celebrate our host town HAMBURG, NY by sharing your best shots of a local treasure, "**Hamburg Village**"
16. Human Interest (tells a story), two or more people
17. Industrial
18. Informal Portrait, one person
19. Insect(s)
20. Landscapes (hills, mountains, rivers, trees, and roads) - Please list location of where image was taken.
21. Planes, Trains, Automobiles & Boats
22. Rural Scenes, specifically agricultural locations
23. Series, 3 photos **(8" x10",** all three photos should be the same size) mounted on one (1) piece of Foam core board with edges of photos adjoined seamlessly together. Those that are not mounted correctly <u>will be rejected</u>. The relationship between images should be <u>obvious and progressive</u>; it should be of an event or a thing changing over time.
24. Snow, Ice, Frost
25. Sports, Physical Activities
26. Still Life (Indoor/Outdoor)
27. Sunrise, Sunset, Clouds
28. Things in motion
29. Water, Underwater, Seascape
30. Urban Scene, Street Life
31. Photo Taken with a Drone
32. Patriotic Photo
33. Best Snapchat Filter (4"x6") *Mounting not required*
34. Best Instagram Photo (4"x6" or 4"x4") *Mounting not required*
35. Polaroid Picture (No size Restriction) *Mounting not required*

PROFESSIONAL PHOTOGRAPHY   11"x 14" OR 16" x 20"

Professional: Who Erie County Fair defines as anyone who sells any of their work, takes photos for commission, lectures on the subject of photography, has a degree of training, or belongs to any professional photographer organization.

Premiums Blue-$15.00 Red-$10.00
1. Pictorial Professional only, see rule # 11 for size requirements
2. Portrait Professional only, see rule # 11 for size requirements
3. Fair Photos- enter any photo taken at the fair. We'd like to see the fair through your lens.

Thank You to all 2019 sponsors and to exhibitor's donations to
Absolut Care

Erie County Fair Dates: August 11-22, 2021

VINTAGE PHOTOGRAPH

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2. All entries must be pre-registered by Friday July 16, 2021. Entries not pre-registered will not be accepted. For more information see the Important Entry Information page.
3. Only one photo per exhibitor.
4. **Exhibitors can participate every other year**. If an exhibitor participated in 2019 they are not eligible to participate again until 2022 (taking into consideration the absence of a fair in 2020)
5. Photos must be from 1960 or older.
6. Original photo is to be submitted.
7. **No frames or mounting.**
8. Photos must be taken by the exhibitor or exhibitor's family.
9. **LIMITED SPACE** Only 15 (fifteen) reservations will be available for this section.
10. Every photo must be submitted with an artist statement of 10 (ten) or less sentences including: When photo was taken, who took the photo, historical event or any interesting story.
11. Photo can be no larger than 8"x10"
12. **NO FRAMES OR MOUNTINGS NECESSARY.**
13. All 15 photos will be kept in glass case for safety of the photo.
14. Winner will be picked based on People's Choice. Patrons will be able to vote for their favorite photo until Wednesday, August 18th when the votes will be counted and winner will be announced on Thursday, August 19th.

VINTAGE PHOTO

Premiums for Class # 1 Blue-$10.00

1. Vintage Photograph

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