

DAM (Downtown Alliance of Milwaukie)

Board Meeting Minutes

March, 2026

6-8pm

Saffire HQ 11138 SE Main St Milwaukie OR 97222

Attendance

Board members

Andy Fisher (Chair)	X
Aaron Pederson (Vice Chair)	X
Amanda McAdams (Treasurer)	X
Ann Craig (Secretary)	X
Mike Lesch	X
Rob Campbell	
Nick Hess	X
Shalena Havens	
Tyler King	
Rebecca Curton (CPA)	X
Ciara Williams (City Liaison – Ex Officio)	

Guests: Dan (Saffire), Lynn, Tiffany and Brooke

Call to Order: 6:05 pm

Mission:

Approve Minutes February minutes - Mike motioned, Amanda 2nd Approved unanimous

Treasurer's Report (Account Transactions handed out at meeting) Amanda

\$10,349.65 bank balance

Revenue from Passport sponsorships and Milwaukie lights grant

Approve budget to match fiscal year – aligns with city funding request

Approve Treasurer's Report - Amanda to motion, to Andy 2nd Approved unanimous

Old Business

- Lil Float Discussion – looking for sponsorships, negotiating for permits, port a potties, etc. Guests worked volunteered to help with sponsorships, tentative August 1st date, conflict on date?
- Friends of Ledding Library warehouse space needed 800-1,000 SF, getting booted by the city. Anyone?
- Milwaukie Mile insurance coverage request – Nick
 - a. 3rd year, to bring attention to 1 mile race, end at MBP, offset cost, nonprofit, profits to MHS cross country team
 - b. Request: DAM share sponsorship in trade for insurance coverage for the event. Action is a Define criteria – (mission statement, DAM participation, board participation?) – Andy and Nick
- OMS Grant Walk and Update
 - a. Oregon Main Street – grant update - walk-through completed, invoices sent to funder
- Board Expectations – Nick
 - a. Action: Combine with code of conduct and review annually with Board members and get additional commitment - Nick to Amanda to finalize the document – review next board meeting.
- Board member Fundraising Expectations- Aaron
 - a. Recommend including this as part of the board application and commitment for review prior to voting forward a board or exec committee. Review at March meeting. Include update in treasury report quarterly.
 - b. Nick - Motion to set \$1000 fundraising minimum expectations for each board member to give or raise on annual basis for 2027, pro-rated for the remainder of 2026 \$500 , Amanda – unanimous approved
- Board members and Exec Committee nominations– Andy
 - a. Nominations open, vote in May – 2 applications came in over email. They’ve been invited to attend.
- Bylaw review to extend DAM work area beyond downtown for Passport – Andy
 - a. Discussion: agreement to not change bylaws
- Chair Conclusion on City Grant agreements and partnerships – Andy/Nick
 - a. Budget to city, no updates
- FFM - Rob & Shalena – update sent to board
 - a. Out of street, into business, DAM will help promote, flyer draft is done.
- Web Updates – Dan
 - a. Businesses must have location in Downtown, exceptions if they come to a board member to present.
 - b. Discussed setting up emails for board notifications
- PR & Social Media Updates – Amanda – No updates, recruiting for support, ideally board member.
- MLW update pursue either Milwaukie Sign or downtown Light Fixtures – Andy
 - a. \$4000 left to spend. Milwaukie sign for a selfie opportunity
 - b. Vote next meeting, come with complete idea
- 2026 Focuses follow up and needs:
 - a. Passports (Summer and Winter) – Amanda

- b. Taste of Milwaukie – Mike/Zak/Tyler (goal is to incorporate with Milwaukie Fest by having restaurants participate with a special for a taste) Free, 8 dollar food item, Fri – Sun.
- c. Welcome Packets - Nick/Rob – Have information gathered, Rob to make a welcome basket, need process.
- d. Wayfinding Signs – Amanda/Shalena/Rebecca – asked city about contribution for ODOT signs (\$22,000) – refine scope on this goal. Update poster at Milwaukie Station. Amanda to talk with Jordan.
- e. Walking Map & Business Directory – Aaron/Amanda will talk to Dan to make it interactive. QR code for posters
- f. Business Development – Ciara to bring resources/Ann – share results of survey at next board meeting
- g. Little Float pt 2 – Rob/Andy/Amanda/Nick
- New items
 - a. Proposed Block party for new businesses on Main Street. Annual Fall block party

Upcoming Events

- Earth Day April 25th in the morning at Scott Park – Attend if you can
- Downtown NDA event April 11th

Carry-Over Action Items:

Closing: 8:03 pm

Next Board Meeting April 15 , 6-8 pm