



For Immediate Release
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2019 New Mexico State Fair App Launches Today

Today, State Fair officials announced that the 2019 New Mexico State Fair (NMSF) App is now available for download. Fairgoers who have the app on their device will have convenient 24 hour access to all the information they will need to make their time at the fair enjoyable and easy.

This year's State Fair App features the following:

- Information about all concerts and rodeos throughout the fair
- Access to tickets for all concerts and rodeos
- Detailed event/spectacular schedules
- Information about fair highlights/fan favorites
- Detailed maps outlining locations of events, spectaculars, food vendors, restrooms, hand washing stations and more

Fairgoers who download the app are also invited to share their experience with State Fair planners by taking a quick, in-app survey. Completed surveys enter the user in a drawing for one of two \$100 Amazon Gifts Cards.

"There is so much to see and do at this year's event," stated General Manager, Dan Mourning, "and the State Fair app is a great and convenient way to make the fair more accessible and easier to navigate than ever!"

The New Mexico State Fair app is available for download in the Google Play Store and the Apple App Store.

For more information about the 2019 New Mexico State Fair, visit us at exponm.com.



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