

For Immediate Release
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2019 New Mexico State Fair Welcomes the Nintendo Switch Road Trip to the Fairgrounds

Albuquerque, NM - The 2019 New Mexico State Fair will be hosting the Nintendo Switch Road Trip Tour this summer. Nintendo announced the tour earlier last week, outlining 14 locations that the road trip will visit, including Albuquerque. The tour will stop by the State Fairgrounds on Friday, September 6 through Sunday, September 8. The New Mexico State Fair is one of six state fairs that will host the road trip.

The show offers visitors a one-of-a-kind, highly interactive and colorful space featuring playable demos of some of the hottest Nintendo Switch games of the summer, as well as fun photo opportunities for sharing on social media, Nintendo-themed challenges and special Target discount coupons that will be handed out while supplies last. Some games will even be featured in specially designed sets meant to immerse visiting players in the respective game design.

The games that will be featured are as follows:

- Super Mario Maker 2
- Super Smash Bros. Ultimate
- Mario Kart 8 Deluxe
- Pokémon: Let's Go, Pikachu!
- Pokémon: Let's Go, Eevee!
- Overcooked! 2
- Super Mario Party
- Splatoon 2

"We could not be happier to welcome the Nintendo Switch Road Trip to the 2019 New Mexico State Fair," said NMSF General Manager Dan Mourning. "We are all about family fun here at the fair, and this event is a great opportunity for families and friends to get together to enjoy all Nintendo has to offer in this one-of-a-kind event."

For more information about all the fun to be had at this year's New Mexico State Fair, visit our website at exponm.com. To learn more about the Nintendo Switch Road Trip, visit their website at <https://events.nintendo.com/roadtrip/>.