



For Immediate Release
March 14, 2024
Contact: Ty Stevers
505-435-1711

NEW MEXICO STATE FAIR ANNOUNCES OUTSTANDING RODEO AND CONCERT LINEUP

Tickets go on sale March 22nd, 2024.

Today, New Mexico State Fair officials announced an exciting and star-studded concert lineup for the 2024 New Mexico State Fair. In addition to electrifying concerts, the State Fair will also feature the heart-pounding action of the Pro Rodeo Cowboy Association (PRCA) Rodeo.

This year's New Mexico State Fair rodeo-concert lineup features global country music star Brad Paisley, chart-topping superstar Jo Dee Messina, multi-platinum-selling recording artist Cole Swindell and award-winning country musician Josh Turner.

"We are thrilled to announce this year's star-studded lineup," said General Manager Dan Mourning. "The concert/rodeo series is a long-standing tradition at the New Mexico State Fair and we are proud to offer an amazing entertainment lineup for all New Mexicans to enjoy!"

The 2024 New Mexico State Fair Rodeo-Concert Lineup is as follows:

Thursday, Sept. 5th:

New Mexico Barrel Racing Association Barrel Racing

Friday Sept. 6th:

Jo Dee Messina with PRCA Xtreme Bulls

<https://jodeemessina.com/>

Saturday, Sept. 7th:

Concert TBA

PRCA Xtreme Bulls

Sunday, Sept. 8th

Land of Enchantment First Impressions Rodeo

Wednesday, Sept. 11th:

PRCA Rodeo

Thursday, Sept. 12th:

Brad Paisley with PRCA Rodeo

<https://www.bradpaisley.com/>

Friday, Sept. 13th:

Cole Swindell with PRCA Rodeo

<https://www.coleswindell.com/?frontpage=true>

Saturday, Sept. 14th:

Josh Turner with PRCA Rodeo

<https://joshturner.com/>

Sunday Sept. 15th:

PRCA Rodeo – Matinee

Tickets for the 2024 rodeo-concert series are set to go on sale on Friday, March 22nd, 2024, and will be available at the New Mexico State Fair Box Office and online at statefair.exponm.com.

Concert/rodeo tickets include admission to the Fair. Make sure to follow the New Mexico State Fair on [Facebook](#) and [Instagram](#) for more, exciting concert updates.

The 2024 New Mexico State Fair is scheduled from Sept. 5-15, 2024. The State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top quality music and entertainment.

###