



For Immediate Release  
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## **NEW MEXICO STATE FAIR ROUNDS OUT STELLAR CONCERT LINEUP WITH GRUPO MARCA REGISTRADA**

*Tickets on Sale May 16.*

The New Mexico State Fair announced Grupo Marca Registrada as the fourth and final concert for its 2025 rodeo-concert lineup. The concert is scheduled to take place on Friday, Sept. 12.

Marca Registrada burst onto the scene in 2020 with the RIAA Platinum hit “Sigan Atentos”. Since then, they have produced three more platinum hits; “Eres mi Crush”, “Si Fuera Facil”, and “Alucin”. The group has also topped the US Regional Mexican charts twice, peaked at number three on the Mexican Charts, and charted as high as 15 on the US Latin charts with “Di Que Si”.

“We promised an outstanding rodeo-concert series and the addition of Grupo Marca Registrada is the perfect way to round out this year’s lineup,” said General Manager Dan Mourning. “Their energy and sound will no doubt deliver an incredible show at the New Mexico State Fair!”

Purchasing a concert and rodeo ticket includes admission to the 2025 New Mexico State Fair. Visit the New Mexico State Fair's official website for more information on the rodeo-concert series and other events at [statefair.exponm.com](http://statefair.exponm.com).

Tickets for Grupo Marca Registrada are set to go on sale on Friday, May 16, at 10 a.m. Make sure to follow the New Mexico State Fair on [Facebook](https://www.facebook.com/newmexicofair) and [Instagram](https://www.instagram.com/newmexicofair) for more Fair updates.

The entire 2025 New Mexico Rodeo-Concert Lineup is below:

**Friday, Sept. 5<sup>th</sup>:**

Wynonna Judd with Chevron PRCA Xtreme Bulls

**Saturday, Sept. 6<sup>th</sup>:**

Cypress Hill with Chevron PRCA Xtreme Bulls

**Wednesday, Sept. 10<sup>th</sup>:**

Chevron PRCA Rodeo

**Thursday, Sept. 11<sup>th</sup>:**

Chevron PRCA Rodeo

**Friday, Sept. 12<sup>th</sup>:**

Grupo Marca Registrada with Chevron PRCA Rodeo

**Saturday, Sept. 13<sup>th</sup>:**

Clay Walker with Chevron PRCA Rodeo

**Sunday, Sept. 14<sup>th</sup>:**

Chevron PRCA Rodeo – Matinee

The 2025 New Mexico State Fair, presented by Chevron, is scheduled to run from Sept. 4-14, 2025. The State Fair promises to be a magical event highlighting the culture, agriculture, art and beauty of New Mexico, including top-quality music and entertainment.

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