



For Immediate Release: September, 17, 2023

Contact: Ty Stevers, 505-435-1711, ty.stevers@expo.nm.gov

New Mexico State Fair Crowns 2024 State Fair Queen

ALBUQUERQUE, N.M. – Taylor White of Santa Fe County, N.M., was named the 2024 New Mexico State Fair Queen on Saturday, Sept. 16, during a coronation ceremony at the African American Performing Arts Center on the fairgrounds.

White is currently a student at the University of New Mexico where she studies psychology and media communications with plans to become a clinical psychologist in the future. In addition to being named New Mexico State Fair Queen, she was the Rodeo de Santa Fe Queen in 2022, the Bernalillo County Queen in 2023 and has been named to the Dean's List at UNM twice for her academic achievements.

"I am very excited to represent the New Mexico State Fair and embrace all of the cultures that New Mexico has to offer," said White. "As New Mexico State Fair Queen, my platform is going to be 'use what you got' because it doesn't matter where you come from or what you have, it's the effort that you put forward that will yield your results. Ultimately, there is no substitute for hard work, passion, tenacity or strength of character."

In her free time, White works closely with 4-H and is currently the Bernalillo County 4-H Horse Superintendent and the Fair Board Vice President. White also holds a black belt in Tae Kwon Do.

The rules for the Queen Contest describe the title of New Mexico State Fair Queen as "one of honor and prestige like no other in New Mexico and the experience gained during the queen's reign will enrich her life in countless ways." This title represents not only the Western way of life, but also the quality of leadership among young women in New Mexico as the leaders of tomorrow. According to Queens contest guidelines, the objective of the New Mexico State Fair Queen Contest is to determine an official representative of the Fair who will serve as an ambassador to the general public, exhibiting exceptional sportsmanship. She should be able to speak with authority, and with knowledge about the New Mexico State Fair, the State of New Mexico and the sport of Rodeo. She should also be familiar with the state's agriculture industry, its Western heritage, and diverse cultures which is what the New Mexico State Fair is about.

A panel of three judged the New Mexico State Fair Queen Contest – with their scores added together to give one averaged score for each contestant. The contestant with the highest averaged score is selected as the New Mexico State Fair Queen. The contestants were judged on: Horsemanship, Personality, and Personal Interviews.

The New Mexico State Fair runs through September 17th. Download the State Fair app for your Android or Apple device or visit www.expo.nm.com for more information about this year's Fair.

#