



**GROUPON®**

For Immediate Release  
Contact: Erin Thompson

June 6, 2017  
(505) 480-9731

## **Groupon & State Fair Partner to Offer Discounted Advance Ticketing Option Statewide**

### ***Early Bird Special Groupon Offer Goes On Sale Today!***

The New Mexico State Fair and Groupon have partnered once again to provide advance ticketing options at a discounted rate for admission to the 2017 New Mexico State Fair. "Early bird" special tickets are on sale today through the end of June, and the promotion allows consumers to purchase admission for only \$6.00 for an individual ticket or two for \$10.00, representing a 50% savings compared to the regular gate admission ticket price. Tickets purchased through Groupon are valid on any one day during the New Mexico State Fair, September 7-17, 2017. As an added bonus, the advance tickets also act as a "fast pass" to get you around the standard gate entrance ticketing lines and will make it easier and more affordable for families throughout the state to attend this year's New Mexico State Fair.

The offer is only available to subscribers to Groupon, and individuals can sign up for Groupon utilizing the following link:

<https://www.groupon.com/deals/gl-new-mexico-state-fair-2017>

The promotion runs through the end of June, though limited quantities are available so fair fans will want to act fast. The promotion is limited to 8 admission tickets per person.

"This partnership represents yet another option for New Mexico families to experience the fair at a deeply discounted price. It is consistent with our commitment to offer an affordable event which is family friendly and the best value for your entertainment dollar." said New Mexico State Fair General Manager Dan Mourning.

The Groupon advance purchase discounted admission tickets are a particularly attractive option for folks attending the fair on Fridays, Saturdays and Sundays, as special fair discounted admission days will only take place on weekdays.

This year's New Mexico State Fair will prove to be another incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, as well as bringing fairgoers of all ages top quality rides and entertainment. Information about the fair can be found at [exponm.com](http://exponm.com).