

For Immediate Release
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Contact: Ty Stevers
505-435-1711



New Mexico State Fair Mega Pass On Sale Now ***Bundled Fair Admission and Carnival Wrist Band Pass*** ***Available for a Limited Time!***

The New Mexico State Fair is once again offering the bundled “Mega Pass,” a fantastic deal for fairgoers, as the purchase of a Mega Pass includes fair admission and the carnival experience for a discounted rate. The Mega Pass is NOW available for online purchase, but only for a limited time, ending at midnight on Sept. 6.

The cost of an individual Mega Pass is \$30, and each pass is valid for both admission and unlimited rides on any one day of the New Mexico State Fair, which runs Sept. 7 – 17, 2023. In addition to the convenience and affordability of a bundled ticket, the Mega Pass also allows holders to bypass gate ticketing lines, giving them easier and quicker access to the fair.

“Ensuring our wonderful state fair experience is convenient and affordable for New Mexicans is our top priority. With this in mind, we are excited to once again offer the state fair Mega Pass,” said fair General Manager Dan Mourning. “The Mega Pass is a great way to experience all the culture, entertainment and fun that the fair has to offer at a reasonable price, including some of the best and most exciting midway rides in the country.”

For those attending the fair on Fridays, Saturdays and Sundays, the Mega Pass is the most affordable option for admission, given that special and discounted admission deals will not be offered on weekend dates. Walk-up wristbands will still be available for purchase at the Reithoffer Midway beginning opening day (Sept. 7) through the duration of the fair, however admission and ride wristbands will be sold separately at the standard rate.

The 2023 New Mexico State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top quality music and entertainment. Given the limited time for which the Mega Pass is available, fair fans will want to act quickly to take advantage of this exceptional offer. To purchase the Mega Pass, visit <https://statefair.exponm.com/p/buy-tickets>.