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New Mexico State Fair and Ex Novo Brewing Announce Official Beer of 2023 State Fair

ALBUQUERQUE, N.M. – Today, New Mexico State Fair officials announced the release of the official beer of the 2023 New Mexico State Fair. Dusty Spur, brewed by Ex Novo, is a light, crisp American Pilsner that will go down easy on a warm day at the New Mexico State Fair. This is the first year the fair has partnered with Ex Novo.

“Nobody represents this industry better than Ex Novo,” said fair general manager Dan Mourning. “Our partnership for a fair branded beer reflects our appreciation for a strong craft beer industry in New Mexico. We’re one of the only fairs in the country that can produce and brand a craft beer product like this and at the end of the day, New Mexico consumers and fairgoers are the winners.”

Founded by Corrales native Joel Gregory, Ex Novo opened its Corrales tap room in 2019 and recently moved its operations to New Mexico where it plans to stay for the long haul. To prove their commitment to the Land of Enchantment, Ex Novo is renovating and expanding the former Firestone Tires building at Central and 7th in downtown Albuquerque. This 11,000 square-foot space will include a full-service taproom, restaurant, a large patio space, a bar and a café/deli.

“We’re so excited to get the chance to brew the official beer of the New Mexico State Fair this year,” said Gregory. “I believe we pulled out all the stops when it comes to creating a great beer with amazing co-branding. We’re proud of New Mexico and where it is headed and feel lucky to be a part of it!”

Dusty Spur is brewed with crisp German noble hops and domestic American ingredients such as rice, corn and North American barley. This all combines to give Dusty Spur its’ distinctive notes of sunshine and summer days, making it the perfect brew to enjoy at the New Mexico State Fair.

Dusty Spur will be available at Ex Novo Brewing, 4895 Corrales Road, Corrales, N.M., and retailers across the state beginning Aug. 14. Dusty Spur will also be available at the New Mexico State Fair.

The New Mexico State Fair is scheduled for September 7-17th, 2023. Tickets are available for purchase online at statefair.exponm.com.